

# HENDERSON COUNTY TDA BOARD MEETING AGENDA

July 23rd, 2024, 1:00pm

Henderson County King Street Building, 100 North King Street, Hendersonville, NC 28792

Call To Order / Welcome

Public Comment

Consent Agenda Approval (Appendices at End of Packet – PDF only)

TDA Board Minutes (Appendix A)

STR, AirDNA and Visitor Insight Report (Appendix B)

Marketing & PR Report – June (Appendix C)

## Discussion

New Board Member Introduction

Committee Chair Appointments

Billboard Advertising for Grand Opening

Director's Activity Highlights

For Your Calendars

Ecusta Trail Update

Marketing Update

Construction Update

Community Outreach Committee Report

Monthly Financial Report-May

Closed Session – Personnel

Richard Rhodes, Chairman

Richard Rhodes

Richard Rhodes

Michelle Owens

Michelle Owens

Michelle Owens

Michelle Owens/Selena Einwechter

Melanie Black

Michelle Owens

Travis Bonnema

Randall Cox & Michelle Owens

Richard Rhodes

## HCTDA Board Members

Richard Rhodes, Chair

Danielle McCall, 1<sup>st</sup> Vice Chair

Julie Hall, 2<sup>nd</sup> Vice Chair

Travis Bonnema

Brittany Brady

Joe Dinan

Selena Einwechter

David Ford

Randall Cox,  
Ex-Officio Member,  
Finance Officer

New Business

Adjournment