

# HENDERSON COUNTY TDA BOARD MEETING AGENDA

June 20<sup>th</sup> , 2024, 1:00pm

Henderson County King Street Building, 100 North King Street, Hendersonville, NC 28792

Call To Order/ Welcome

Public Budget Hearing

Richard Rhodes, Chairman

Public Comment

Richard Rhodes, Chairman

Consent Agenda Approval (Appendices at End of Packet – PDF only)

TDA Board Minutes (Appendix A)

STR, AirDNA and Visitor Insight Report (Appendix B)

Marketing & PR Report – February(Appendix C)

Discussion

1<sup>st</sup> & 2<sup>nd</sup> Chair Election

Official Ecusta Trailhead Designation Request

Director’s Activity Highlights

For Your Calendars

Marketing Update

Construction Update

Community Outreach Committee Report

FY25 Budget

Monthly Financial Report- April

Richard Rhodes

Richard Rhodes

Michelle Owens

Michelle Owens

Melanie Black

Michelle Owens

Travis Bonnema

Michelle Owens

Randy Cox/Samantha Reynolds & Michelle Owens

## HCTDA Board Members

Richard Rhodes, Chair

Danielle McCall, 1<sup>st</sup> Vice Chair

Brittany Brady, 2<sup>nd</sup> Vice Chair

Travis Bonnema

Joe Dinan

Selena Einwechter

Julie Hall

Jeremy Weber

Samantha Reynolds,  
Ex-Officio Member,  
Finance Officer

New Business