



Public Participation Plan
Land Development Code Rewrite

PURPOSE

We need to involve them since it will affect them!

- Property is usually the most valuable thing someone owns
 - Property owners have high stakes in the LDC rewrite and rezoning
- We want meaningful public participation
- We will be mindful of NIMBYism and create balance with the Board's recommendations and the department's expertise

Helps Us Achieve:

- Better identification of the public's values, ideas, and recommendations
- More community buy-in and support
- Improved decision-making and better outcomes
- More trust between local leadership and the community
- Better understanding of the broader vision of the community

Public Participation Goals

1. Make the process accessible, inclusive, and engaging to stakeholders and the public.
2. Provide interested parties with information and multiple opportunities to review and comment on proposed amendments to the Land Development Code and the county-wide rezoning.
3. Deploy multiple approaches to promote and encourage open and effective public discussion.



COMMUNICATION & OUTREACH TOOLS

Tool	Description
Website	Staff will create and maintain a project webpage on the County's website that will be the main place for drafts of the updates, information on the process, and to submit comments.
Social Media	Posts on Facebook and Instagram will introduce the project and invite residents and businesses to learn more and provide comments on the county's website.
Community Organizations	Staff will work with community organizations to contact special interest groups regarding the changes to the Land Development Code and the rezoning process. This outreach will include inviting these organizations and their members to provide feedback on drafts and attend public hearings.
Email List	An email list of interested stakeholders in the 2045 Comprehensive Plan will serve as a foundation for a specific list related to the LDC rewrite and county-wide rezoning process. The list will be used to notify participants of the progress of participation opportunities. Interested parties can be added to the list by contacting the Planning Department.

TIMELINE

