

**REQUEST FOR BOARD ACTION**

**HENDERSON COUNTY  
BOARD OF COMMISSIONERS**

**MEETING DATE:** October 3, 2022

**SUBJECT:** Blue Ridge Community College – Workforce Development Update

**PRESENTERS:** Shanda Bedoian, BRCC

**ATTACHMENTS:** Yes  
1. Powerpoint Presentation

**SUMMARY OF REQUEST:**

Shanda Bedoian, Director of Corporate and Customized Training, will provide the Board of Commissioners with an update on workforce development efforts at Blue Ridge Community College.

**BOARD ACTION REQUESTED:**

No specific Board action is requested.

**SUGGESTED MOTION:**

*No motion suggested.*



**BlueRidge**  
COMMUNITY COLLEGE

**Shanda Bedoian**  
*Director of Corporate & Customized Training*

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## WHO WE ARE



**Our Mission:** “Blue Ridge Community College empowers individuals with knowledge and skills to enrich our communities and build a competitive workforce.”



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## WHO WE ARE



NC Community Colleges contribute **\$19.3 Billion** to the state every year.

Blue Ridge Community College adds **\$128.1 Million** annually to Henderson and Transylvania Counties.



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## OUR STRATEGY

Collaboration to understand and meet workforce needs

Customer/Sales  
Team Approach

Employer  
Relationships

Economic &  
Workforce  
Partners



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# WORKFORCE SOLUTIONS

3 tools that build the workforce pipeline

Corporate  
& Workforce  
Training

Customized  
Training


Apprenticeship  
Blue Ridge



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# WORKFORCE SOLUTIONS

## I. Corporate & Workforce Training




**Goal**

Equip students with the critical knowledge, competencies, and skills in high demand.

**2021-22 Results**

- Trained over 6,407 students.
- Served 350 employers



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## WORKFORCE SOLUTIONS

### II. Customized Training: Henderson County Manufacturers Supported

AlphaTech  
 Avery Dennison  
 Barry Callebaut  
 B.I.G. Adventures  
 Blue Ridge Metals  
 Bold Rock Cidery  
 Borg Warner  
 Byers Precision  
 Cane Creek Cycling  
 Coats North America  
 Continental Automotive Systems  
 Current by GE  
 Damp-Chaser Corporation  
 Daystar Machining & Technologies  
 Demmel Inc.

Diamond Brand  
 Elkamet Inc.  
 Gaia Herbs  
 Greenleaf  
 H. Putsch  
 Haynes Wire  
 Jabil Inc.  
 KDS  
 Kimberly Clark Corporation  
 Kyocera  
 Lassonde Pappas  
 Leisure Craft  
 Lighthead Gear  
 Linamar Light Metals  
 Manual Woodworkers  
 Meritor Inc.

Microtech Knives  
 Ohlins  
 Prince Manufacturing  
 Printpack  
 Raumedic Inc.  
 Selee Corporation  
 Sierra Nevada Brewing Co.  
 Skyline Plastics Inc  
 Survival Innovations  
 UPM Raflatac  
 Warm Company  
 Western Carolina Tool & Mold  
 Westrock  
 WilsonArt  
 Wirtz Wire



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## WORKFORCE SOLUTIONS

### II. Customized Training

#### Definition

**Customized Training** is a state-wide program providing education, training and support services for new, expanding and existing business and industry.

#### Funding Criteria

Funding is provided by the Dept. of Commerce's **Economic Incentive Program** according to 3 areas:

1. Job Growth
2. Technology Investment
3. Productivity Enhancement

#### Results

- **Project-based Funding**  
 32 Customized Training projects  
 \$2.8M value  
 2,989 employees trained
- **Supplementary Funding**  
 91 manufacturers served  
 \$120k value  
 2,345 employees trained



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# WORKFORCE SOLUTIONS

## III. Apprenticeship Blue Ridge

**Earn  
WHILE YOU  
learn!**

- Get paid full time
- Go to class 1 day/week
- Qualify for free college tuition
- Finish with a credential in your field

**BlueRidge**  
COMMUNITY COLLEGE

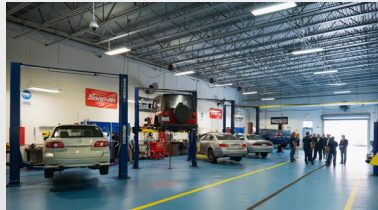
[blueridge.edu/apprentice](http://blueridge.edu/apprentice)



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# WORKFORCE SOLUTIONS

## III. Apprenticeship Blue Ridge



### Current Sectors Served

- Advanced Manufacturing
- Business & Banking
- Automotive
- Skilled Trades: Electrical, Plumbing
- Healthcare: Nurse Aide

### In Development

- Central Sterile Processing (AdventHealth, Pardee UNC Health Care and Mission/HCA)
- Construction with several companies participating
- IT / Cyber Security / Fiber Optics
- Early Childhood Development (WNC Source)



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# WORKFORCE SOLUTIONS

## III. Apprenticeship Blue Ridge

### Results

- Over **250 apprentices** served and growing
- **Year over year growth:**  
2019: 4 employers, 2022: 37 employers
- 39% growth in overall WNC apprenticeships
- Over **90% retention**
- **State Award:** 2022 Outstanding Registered Pre-Apprenticeship Program



# WORKFORCE SOLUTIONS

## 3 tools that build the workforce pipeline



# Questions?

**Shanda Bedoian**  
*Director of Corporate & Customized Training*

