

**REQUEST FOR BOARD ACTION
HENDERSON COUNTY
BOARD OF COMMISSIONERS**

MEETING DATE: April 20, 2022

SUBJECT: Recognition – Barbara Hughes, 2021 Main Street Champion

PRESENTER: Board of Commissioners

ATTACHMENTS: Yes

SUMMARY OF REQUEST:

The Henderson County Board of Commissioners is requested to recognize Barbara Hughes a 2021 Main Street Champion as designated by the North Carolina Department of Commerce.

BOARD ACTION REQUESTED:

The Board is requested to recognize Barbara Hughes by reading the attached statement of Recognition.

SUGGESTED MOTION:

I move that the Board recognize and congratulate Barbara Hughes upon receiving the designation of 2021 Main Street Champion from the North Carolina Department of Commerce.

Henderson County Board of Commissioners

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William G. Lapsley
Chairman
Rebecca K. McCall
Vice-Chairman



J. Michael Edney
Daniel J. Andreotta
David H. Hill

Recognition – Barbara Hughes 2021 Main Street Champion

- WHEREAS,** the Henderson County Board of Commissioners is honored to recognize Barbara Hughes upon being named a 2021 Main Street Champion by the North Carolina Department of Commerce; and
- WHEREAS,** the award, established in 2000, recognizes its honorees for their commitment to downtown revitalization and strong communities; and
- WHEREAS,** As the independent shop owner of Narnia Studios, Barbara Hughes has made it her mission to forge strong partnerships within the community to make Downtown Hendersonville, the heart of Henderson County, a destination for travelers and locals alike. Spearheading events like the Easter Bonnet Promenade, Lovers Lane On Main, Gingerbread Cookie Contest, and Tannenbaum Tea, all to encourage visitors to stop and stroll Main Street; and
- WHEREAS,** Barbara Hughes created The Alliance, a merchant empowerment group that successfully raised a billboard on I-26 that promoted Hendersonville’s Main Street shops. Barbara Hughes was instrumental in working to create the memorial park to honor Martin Luther King, Jr. and then also led the charge to rename a portion of Four Seasons Boulevard after the Civil Rights leader; and
- WHEREAS,** Barbara Hughes created the “Friendliest City in America” title as a resource to capture the attention of tourists and residents alike, she is currently the administrator for the Shops of Downtown Hendersonville Facebook page, and she has played host to marketing seminars for the benefit of other small business owners.

NOW, THEREFORE, Barbara Hughes has long been a champion of using courage, creativity, and innovation to move our downtown forward and the Henderson County Board of Commissioners does hereby recognize and congratulate Barbara Hughes on receiving this prestigious, and much deserved, award.

This the 20th day of April 2022.

WILLIAM G. LAPSLEY, CHAIRMAN
HENDERSON COUNTY BOARD OF COMMISSIONERS

ATTEST:

DENISA A. LAUFFER, CLERK TO THE BOARD