

REQUEST FOR BOARD ACTION

**HENDERSON COUNTY
BOARD OF COMMISSIONERS**

MEETING DATE: February 19, 2020

SUBJECT: Camplify

PRESENTER: Executive Director Kristin Dunn, Commissioner Rebecca McCall

ATTACHMENTS: Yes
1. Power-Point presentation

SUMMARY OF REQUEST:

Commissioner McCall requested Camplify be on the discussion agenda for informational purposes only.

Camplify uses a series of camp-based and experiential learning programs to teach kids-in-need the life skills required to succeed and become the leaders of tomorrow.

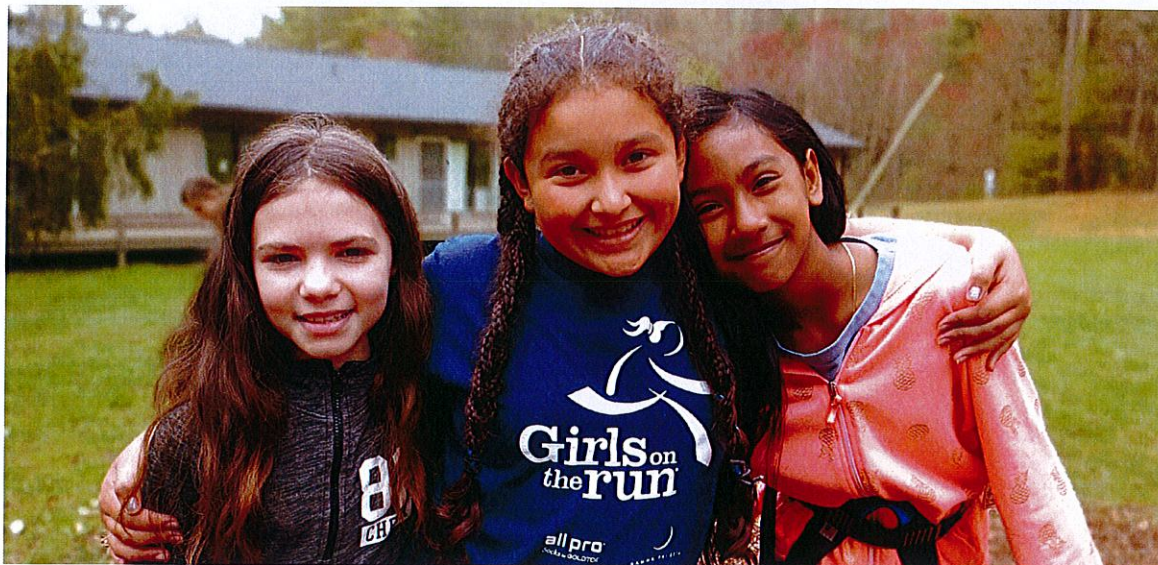
Students enter our nine year commitment in the 4th grade to learn about responsibility, respect, ethics, collaboration, goal-setting, and more.

BOARD ACTION REQUESTED:

For informational purposes only.

Suggested Motion:

For informational purposes only.



SUMMERTIME POSES CHALLENGES AND OPPORTUNITIES

1. Often, access to...enriching summer experiences is dependent on parents' financial standing.
2. For low-income families, opportunities for experiences that promote positive development...are limited.
3. When schools close...families may lose a number of vital supports, such as access to healthy meals, access to medical care, daily supervision, and structured enrichment opportunities.
4. **As a result**, summertime can *increase inequity* if children...in better-served communities participate in enriching experiences while their peers from less financially secure families and underserved communities do not.
5. During the summer, low-income children and youth have lesser gains—and in some cases losses—in reading aptitude, greater exposure to violence and crime, and further weight gain for those with obesity.

-National Academies of Sciences, Engineering, and Medicine

Camplify provides a “cradle to career” journey to local leaders in training.

I would like to go to camplify because I would like to become a better leader at my school, at home or even just out and about!

Also I feel like if I went I could spread it and possibly get 5th grade to be real leaders every were!!

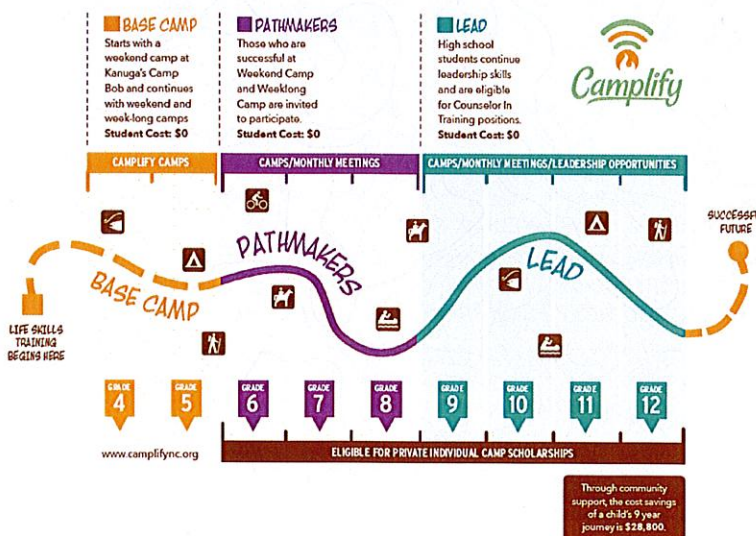
That is why I feel like I should go to this camp!

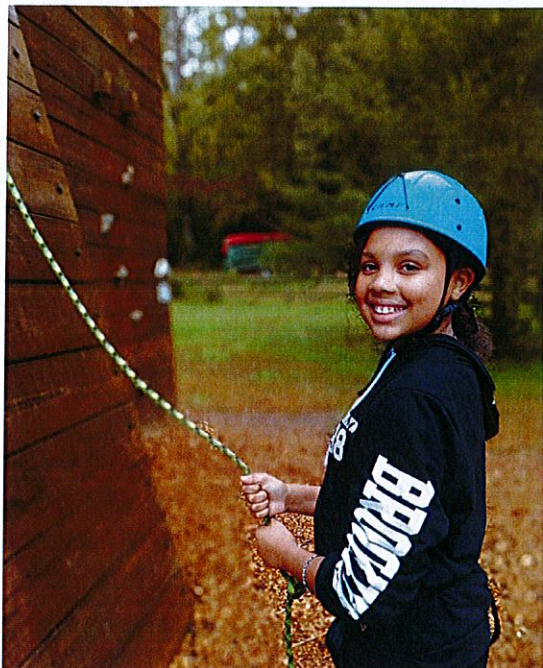
Camplify/camp-li-fy/: A journey of five programs beginning with a 4th grade nomination from Henderson County school counselors.



What Makes Camplify Different?

Nominated students **observe** leadership skills in their first two years, **develop and practice** those through middle school, and finally **internalize and apply** skills in high school.





Why Camp?

Camplify promotes *high-quality, immersive experiences* outside of school for children who otherwise lack such opportunities.

Our agency is **closing the gap** in learned developmental outcomes of 21st century skills. We ensure youth have access to experiences that support their needs *every month out of the year*.

...My daughter was offered a 3 week camp the summer after 6th grade. Having her away from home was challenging for me, but I reminded myself this was excellent preparation for the future. She also experienced challenges during this time.

Leadership skills are constantly nurtured in Camplify, and she truly had the opportunity to put her skills to the test. She spent weeks with campers and counselors from all over the world. There were times her leadership abilities shone brightly, and there were times she found great opportunities to further develop herself. Navigating those challenging periods has helped build her resiliency, communication, and compassion.

...The opportunities she has gained access to have developed her into a strong, active, positive member of our community...

For Camplify to continue to invest in my daughter and her future over the years is a true blessing I could have never imagined.



Camplify students develop skills outside the classroom -- skills that *every 21st century employer looks for* and that every person deserves to learn.

Camplify proudly provides over **4,000 hours** of leadership experiences to tomorrow's heroes.

