

REQUEST FOR BOARD ACTION

**HENDERSON COUNTY
BOARD OF COMMISSIONERS**

MEETING DATE: February 15, 2017

SUBJECT: **Replace Jackson Park Direction Signs
Tourism Development Authority Wayfinding Signage Program**

PRESENTER: Marcus A Jones, PE
County Engineer

ATTACHMENTS: Yes,
1. TDA Presentation on Proposed Signage Replacement

SUMMARY OF REQUEST:

The County has received a request from the Tourism Development Authority to replace four Jackson Park directional signs (Brown NCDOT signs) with the proposed directional signs from the Countywide Wayfinding Signage Program.

As part of the encroachment agreement between the TDA and NCDOT, NCDOT is requesting that duplicate signs will be removed avoiding sign clutter.

From the attached information provided by the TDA, there are currently three Jackson Park signs on US 64 (Four Seasons Blvd). These three signs will be replaced with two Wayfinding signs. On Spartanburg Highway, there are currently three signs; TDA will replace them with two Wayfinding signs.

The Recreation Advisory Board will review the request during their February 14 meeting.

BOARD ACTION REQUESTED:

The Board is requested to approve the replacement of the five NCDOT, brown directional signs with the proposed Wayfinding signs.

SUGGESTED MOTION:

I move that the Board approve the replacement of the five NCDOT, brown directional signs with the proposed Wayfinding signs.



Wayfinding Signage Program

Henderson County Tourism Development Authority

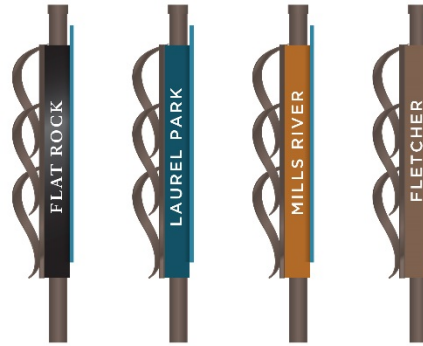
Wayfinding Committee



What is Wayfinding?

- Wayfinding signage is a tool for tourism.
- Wayfinding adds cohesion.
- Wayfinding can reduce sign clutter.
- Wayfinding is welcoming.

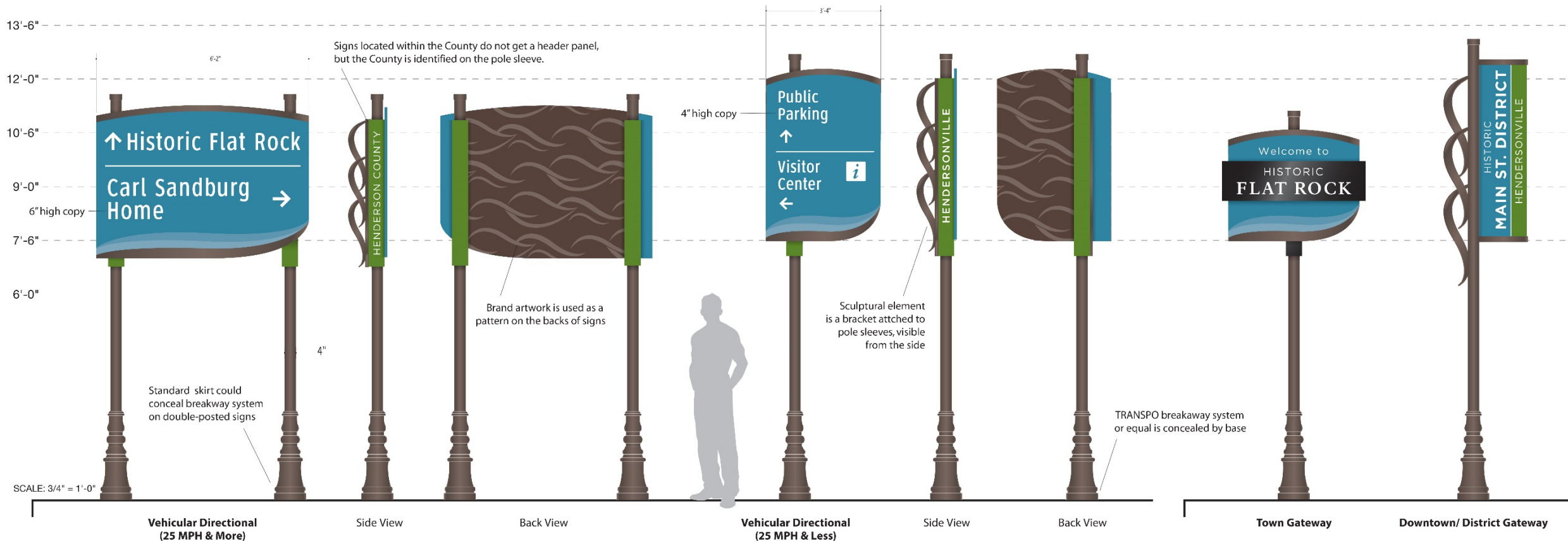
Hendersonville north carolina



Side view of Municipality Signs:
Name changes when sign is located in a municipality



Municipality Header panels:
Different colors used for header panel and pole sleeves for each municipality.

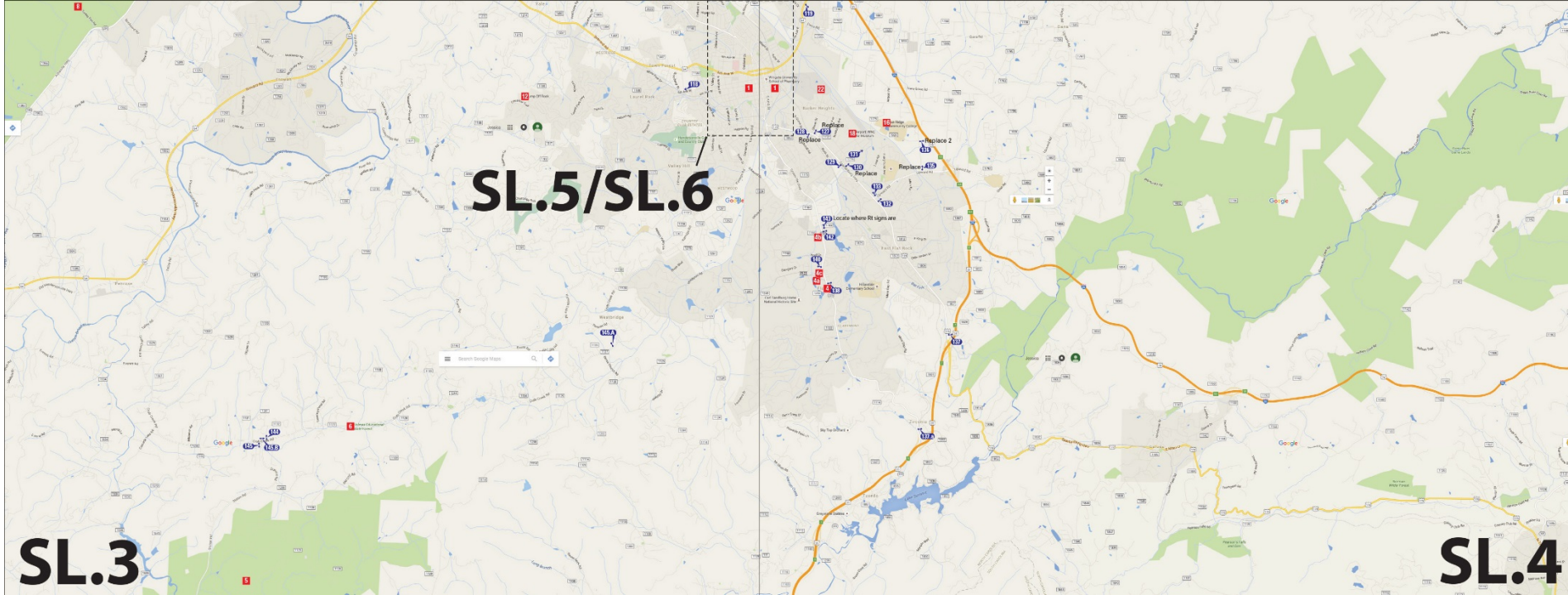
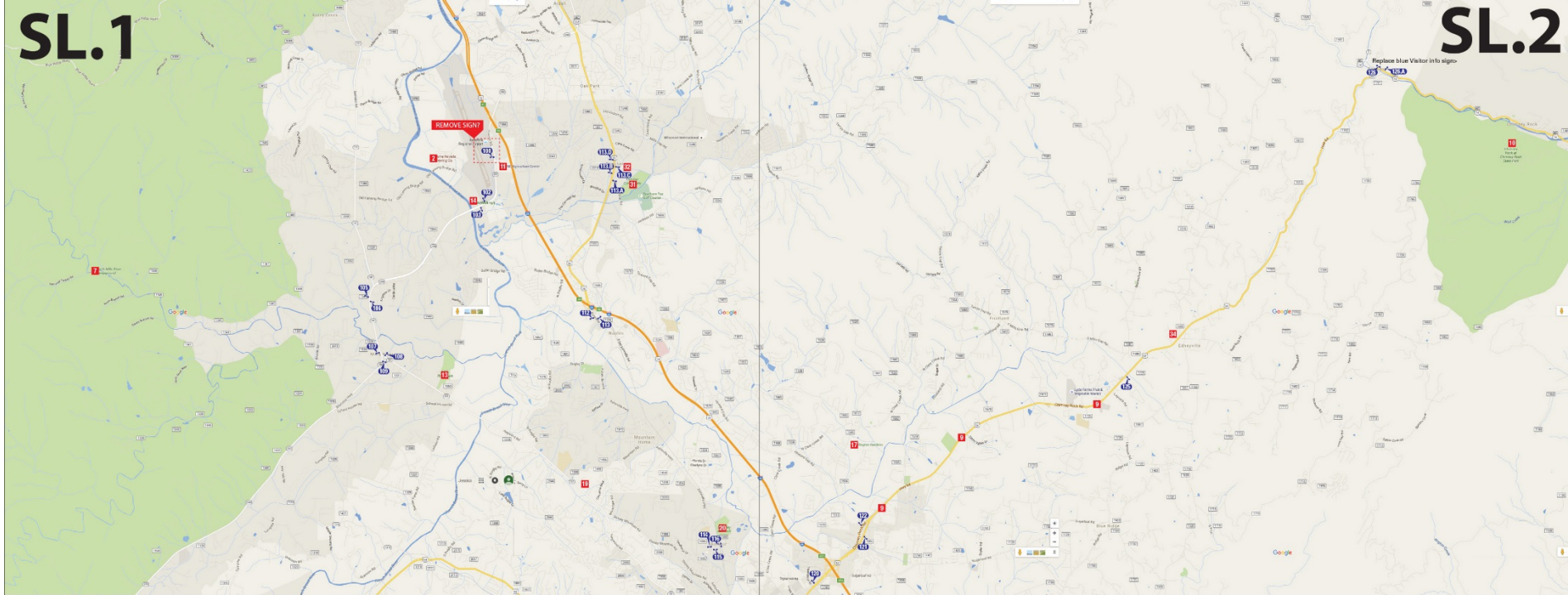


IN SCOPE

ADDITIONAL SCOPE

SL.1

SL.2



SL.5/SL.6

SL.3

SL.4



Four Seasons & Ashe Street – Existing Signage Location #1 on approach, traveling west.



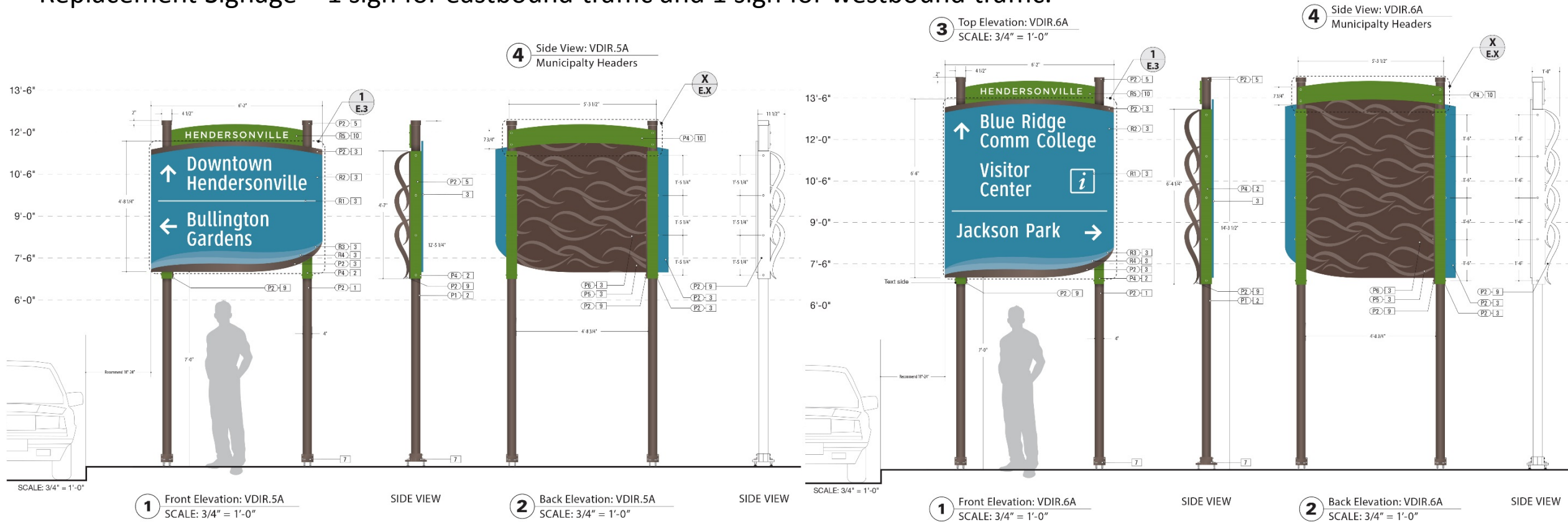
Four Seasons & Ashe Street – Existing Signage Location #2 @ intersection, traveling west.



Four Seasons & Ashe Street – Existing Signage Location #3 @ intersection, traveling east.



Replacement Signage – 1 sign for eastbound traffic and 1 sign for westbound traffic.





Spartanburg Hgwy & Glover Street – Existing Signage Location #1 @ intersection, traveling west.



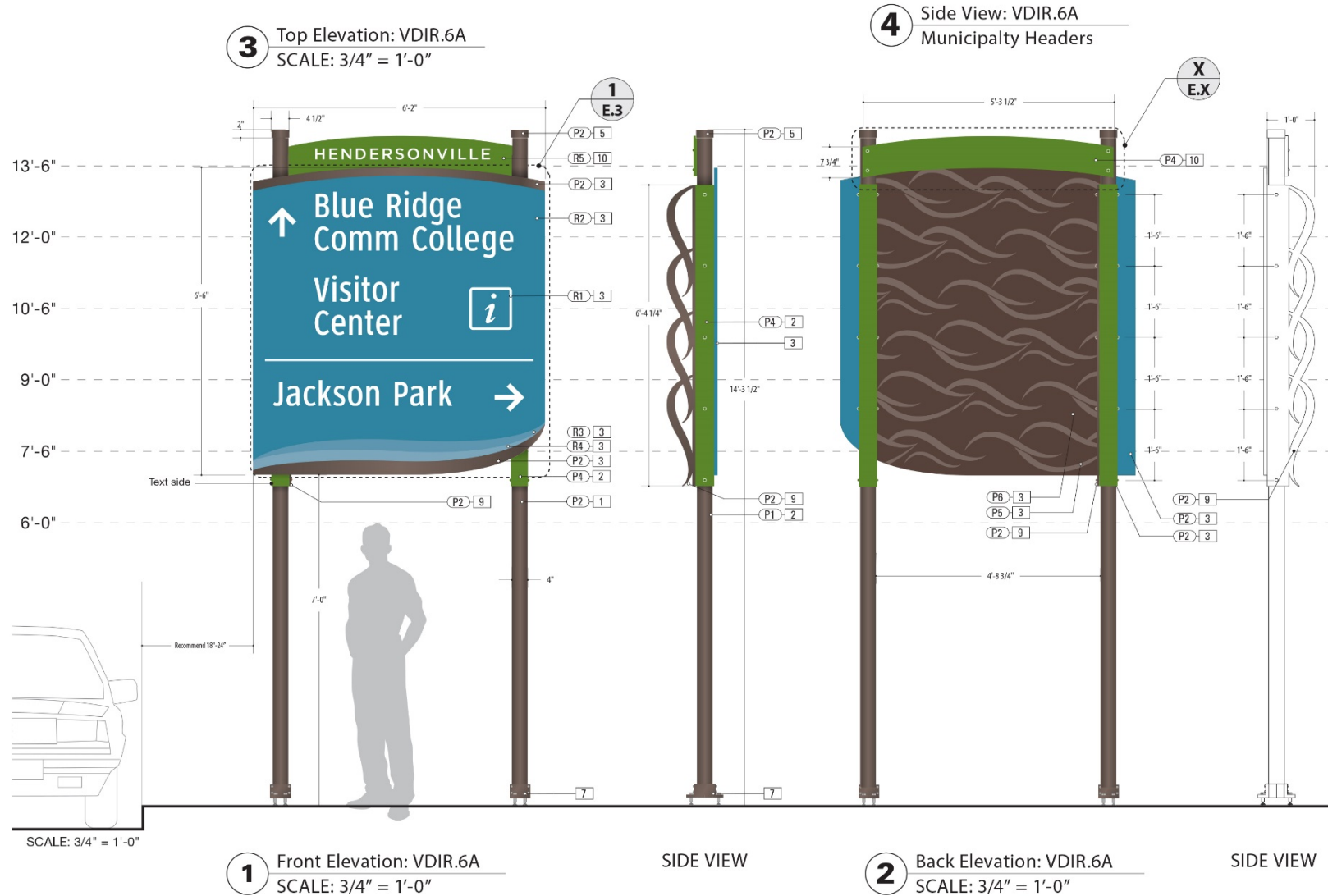
Spartanburg Hgwy & Glover Street – Existing Signage Location #2 on approach, traveling east.



Spartanburg Hgwy & Glover Street – Existing Signage Location #3 @ intersection, traveling east.



Replacement Signage – 1 sign for westbound and 1 sign for eastbound traffic.





Questions?