

REQUEST FOR BOARD ACTION

HENDERSON COUNTY

BOARD OF COMMISSIONERS

MEETING DATE: 7 March 2016

SUBJECT: Policy on newspaper notice advertisement process

ATTACHMENT(S): None

SUMMARY OF REQUEST:

Current Board policy requires the placement of legal notice advertisements mandated by North Carolina law to be placed by the sponsoring department of Henderson County government. The Board has directed specific procedures for certain of the notices (advertisement for the annual tax notice, specific placement authorizations for others) but has not examined its policy for publication in over ten years, during which period the market has significantly changed.

The Board is requested to allow a request for proposals (“RFP”) for all required notice publication for all County purposes, based on a cost for a standard advertisement (pricing models “per inch” are inexact for comparison across newspapers, given the difference in print formats between local newspapers meeting the required standard for legal publication).

BOARD ACTION REQUESTED:

Approval of an RFP process for legal notice advertisements required by law.

County staff will be present and prepared if requested to give further information on this matter.

PROPOSED MOTION:

I move that the Board permit the County Attorney to request proposals for all required notice publication for County purposes from newspapers meeting the standard for legal publication within the County.