

REQUEST FOR BOARD ACTION

HENDERSON COUNTY BOARD OF COMMISSIONERS

MEETING DATE: June 30, 2014

SUBJECT: Education History Initiative – Strategic Plan 2013-2020/
Executive Summary

PRESENTER: Rick Wood

ATTACHMENTS: Yes
1.) Letter from Rick Wood
2.) HCEHI Strategic Plan 2013-2020/Executive Summary
3.) Resolution

SUMMARY OF REQUEST:

On December 5, 2011, the Board of Commissioners adopted a resolution supporting the Henderson County Education History Initiative. With that support, the next step was to create a plan that would serve as the basis and guide for this initiative.

Mr. Rick Wood, Chairman, has submitted the HCEHI Strategic Plan, including its Executive Summary, for review and approval by the Board of Commissioners.

The Plan was submitted to the School Board and the Education Foundation Board of Directors on May 30, 2014, with a request to be placed on their June 9 and June 17 meeting agendas, respectively, for approval.

BOARD ACTION REQUESTED:

The Board is requested to approve the HCEHI Strategic Plan and Executive Summary as presented.

SUGGESTED MOTION:

I move that the Board approve the HCEHI Strategic Plan and Executive Summary as presented.

The following message is from Rick Wood, Chairman of the HCEHI Steering Committee

May 30, 2014

Mr. Charlie Messer, Chairman
Henderson County Board of Commissioners
1 Historic Courthouse Square, Suite 1
Hendersonville, NC 28792

Dear Mr. Messer:

As Chairman of the Henderson County Education History Initiative (HCEHI) Steering Committee, I am pleased to submit the attached HCEHI Strategic Plan, inclusive of its Executive Summary, to the Henderson County Board of Commissioners for review. The HCEHI Steering Committee, (which also includes Barbara Case Blaine, Secretary/Treasurer; Lisa Edwards, Nancy Edwards, Patsy Farmer Jones, Drew Brannon, Malvern West, Tom Orr, and Shannon Baldwin), approved the Plan on May 28, 2014.

In conjunction with the "Resolution Supporting the Henderson County Education History Initiative" approved by the Commissioners on December 5, 2011 (copy attached), we respectfully request that the HCEHI Strategic Plan be placed on the Board of Commissioners' June 25, 2014, meeting agenda for discussion and approval.

As you are aware, the three major partners of the HCEHI are the Henderson County Board of Commissioners, the Henderson County Board of Public Education, and the Henderson County Education Foundation. The Plan is also being submitted to the School Board and the Education Foundation Board of Directors today for review with a request that it be placed on the agendas of their June 9 and June 17 meetings, respectively, for approval.

Thank you for your consideration and continuing support of the Henderson County Education History Initiative.

Sincerely,
HCEHI Steering Committee

Rick Wood

Rick Wood
Chairman

c: Mr. Steve Wyatt, Henderson County Manager
Ms. Amy Brantley, Henderson County Budget Analyst
Ms. Terry Wilson, Clerk to the Board of Commissioners

Barbara Case Blaine, Secretary/Treasurer
HCEHI Steering Committee
7 McCarson Lane
Hendersonville, NC 28791
Home Office: 828.693.4795
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HCEHI Mission Statement: The Henderson County Education History Initiative will methodically seek, collect and organize all known information about education in Henderson County, so that an accurate history can be documented, preserved and made available in accessible forms for present and future generations.



HCEHI Strategic Plan

2013-2020

Mission Statement: The Henderson County Education History Initiative will methodically seek, collect and organize all known information about education in Henderson County, so that an accurate history can be documented, preserved and made available in accessible forms for present and future generations.

-----Henderson County Education History Initiative Steering Committee 2012

(Members: Rick Wood, Chairman; Barbara Case Blaine, Secretary/Treasurer; Andrew "Drew" Brannon, Lisa Edwards, Nancy Edwards, Patsy Farmer Jones, and Malvern West.

Ex-officio Non-Voting Members: Shannon Baldwin and Tom Orr.

This document is the strategic plan of the Henderson County Education History Initiative developed from HCEHI Steering Committee member input secured via surveys, a workshop held November 9, 2013, and committee discussions through May 28, 2014. It was created to not only facilitate effective decisions and the efficient use of resources by the committee toward a specific end, but to also fulfill a commitment to the three partnering organizations; namely, the Henderson County Board of Commissioners, the Henderson County Board of Public Education, and the Henderson County Education Foundation, that established the Initiative in 2011 and appointed members to its steering committee in 2012. It is meant to serve as a guide and should be updated on a regular basis, perhaps every two years. This document is subdivided into six major sections as follows:

- Decision Making, Task Assignment & Internal Communication
- Projects & Priorities
- Revenue Source Identification, Development & Procurement
- Annual Reporting & External Communication
- Visions of Success
- Implementation Schedule (future addition)

Section I. Decision Making, Task Assignments & Internal Communication

In the absence of a strategic plan, ideas for projects were periodically presented, project details discussed at monthly meetings, and members volunteered their services to carry out the projects. To be more specific, an individual would present an idea for a project to the chairman as an agenda item for an upcoming monthly meeting as new business. The chairman facilitated the discussion regarding the agenda item and would seek input from those present at the meeting. The agenda item was either tabled (placed in a holding pattern) or voted on (voice vote) to recognize it as an official project, with follow-up action, and well defined next steps. At times a committee member would volunteer before the chairman requested or appointed a leader for a project. Member assignments were made to carry out the project. If no one volunteered, the chairman would request a member lead the project in part or whole. Periodic updates in person were given at the meetings and/or by email as the project moved forward until it was complete.

Listed below are three projects that were generally carried out using this process:

Placement of High School Markers: During meeting discussions, the committee members decided that a historic marker would be placed at each of the former high schools (those that consolidated into Hendersonville High School in 1926, into East Henderson High and West Henderson High Schools in 1960 and into North Henderson High School in 1993). The steering committee also decided that all known schools that fed into each former high school would be listed on its historic marker.

The Edneyville High School project was completed in May 2013, and the steering committee learned from that experience that the project needed definite guidelines and committee participation in the planning committee meetings for all future projects.

Steering Committee member Nancy Edwards drew up guidelines and presented them to the membership. Through discussion and a vote, the committee finalized the guidelines and approved them on May 22, 2013, for distribution to the planning committees of all future projects. The HCEHI Steering Committee decided that at least one committee member would attend each planning committee meeting, schedules permitting.

Rack Cards: The idea for a rack card was proposed by Steering Committee member Patsy Farmer Jones and discussed. A draft rack card was prepared, presented, voted on, and approved. Members volunteered to coordinate the process of printing 10,000 rack cards. Distribution began in August 2013.

Desk Sale Fundraiser: Student desks were donated to the HCEHI by local auctioneer and real estate broker Mark White. Steering Committee members voted to sale the desks as a fundraiser. They set the time, created road signs, and advertised in local newspapers and radio stations. The Superintendent of Schools sent an *AlertNow* phone message to students' homes. Members cleaned and sold the desks at the former Valley Hill School site with the help of Hendersonville High Keywanettes and East Henderson High Interact Club members.

Section II. Projects & Priorities

Based on the workshop held November 9, 2013, the HCEHI Steering Committee prioritized the following projects:

Priority No. 1

Project Title: Strategic Plan (SP)

Duration: 6-8 months

Start Date: October 2013 End Date: June 2014

Cost: No Cost

Major resources needed (other than dollars) to carry out this project: Time, supplies and materials.

Scope: After the workshop on November 9, 2013, appoint a task force and complete the HCEHI 2013-2020 Strategic Plan. After a draft plan is completed, the task force will submit the plan to the HCEHI Steering Committee for consideration. After the committee finalizes the plan, it will adopt the plan and forward it to the three partnering organizations.

Priority No. 2

Project Title: Office Equipment (OE)

Duration: Secure a computer printer by February 2014.

Start Date: November 9, 2013 End Date: February 28, 2014.

Cost: \$300 - \$400.

Ongoing: Yes, office equipment and supplies list should be created in the near future and submitted to the committee for consideration and action.

Major resources needed (other than dollars) to carry out this project: Hardware, software, paper, ink cartridges, and a maintenance agreement.

Scope: Secure printer for the HCEHI Preservation Room and create a list of necessary office equipment. A computer has been procured and placed inside the Preservation Room. A printer has been purchased and placed inside the Preservation Room.

Priority No. 3

Project Title: Website Development (WD)

Duration: Ongoing

Start Date: September 2013 End Date: N/A Ongoing: Yes.

Cost: \$1,000 (initially)

Major resources needed (other than dollars) to carry out this project: IT professional to work with the designated steering committee member.

Scope: Design, finalize and make the www.HCEHI.org website completely operational. The first page should list what the HCEHI is all about and facts concerning the HCEHI. It should also have a page for each identified school with pictures and history included. All archives should be placed into a digital format and available for viewing on the website. The basic plan has been created. The designated HCEHI Steering Committee member should contact the IT staff for the County Commissioners, the School Board and Education Foundation to ask if the HCEHI website, in part, could "piggy back" on their existing websites until the HCEHI website is completely operational.

Priority No. 4

Project Title: Major Fundraiser (MF)

Duration: Once implemented, it will be annual event.

Start Date: November 14, 2014 (Date of first event) End Date: TBD Ongoing: Yes.

Cost: TBD

Major resources needed (other than dollars) to carry out this project: (See attachment based on "HCEHI School Auction" sheet prepared by Nancy Edwards and distributed during November 9, 2013 workshop.)

Scope: The HCEHI needs a major fundraiser to generate \$10,000 to \$20,000. It should be an annual fundraiser identified with the HCEHI that the public will look forward to each year. This would allow the the HCEHI Steering Committee to build up a significant fund balance. The committee discussed conducting a major fundraiser in the spring or fall each year. In the interim, the HCEHI Steering Committee needs to sale all of the usable desks at the former Valley Hill School site and follow through with the Steering Committee's original plans to involve interested high school carpentry students and art students to decorate/paint the desks.

The committee also discussed the need to meet with an accountant (Mr. Terry Andersen of Carland & Andersen, P.A.) regarding the establishment an account for operations and a reserve account for major projects, i.e. an education museum.

Priority No. 5

Project Title: Historic Marker Dedications/Rededications/Celebrations (MDRC)

Duration: 6 months of planning per dedication/celebration]

Start Date: March 15, 2012 (Date of first event) End Date: TBD Ongoing: Yes, until complete.

Cost: TBD [Costs to date: Historic Markers (\$250 - \$1,500) / Dedications and Celebrations (\$100 - \$1,000)]*

Major resources needed (other than dollars) to carry out this project: Project planning committee for each school, meeting place, historic marker, celebration supplies.

Scope: This project requires that the high school planning committee find pictures; conduct interviews; complete histories; and locate the sites of the high schools which fed into Hendersonville High School in 1926; into East Henderson and West Henderson High Schools in 1960; and into North Henderson High School in 1993. The HCEHI should recognize all high schools and their feeder schools concluding with the historic marker placed at each high school listing all of its feeder schools. The HCEHI Steering Committee revised its "Historic Marker and Dedication Guidelines" on February 26, 2014, to reflect it will provide financial assistance to each planning committee purchasing historic markers for its celebrated school(s). Dependent upon County grant funds being awarded for FY2014-2015, the HCEHI Steering Committee wishes to provide financial assistance to each planning committee conducting a historic marker dedication and community celebration in 2014 and 2015. It is important that the HCEHI Steering Committee continue celebrating the education history of the schools listed on the rack cards distributed throughout Henderson County beginning in August 2013.

- Rosa Edwards School/Fourth Avenue School (100th Anniversary) (conducted---March 15, 2012)
- Sixth Avenue/Ninth Avenue Schools historic marker rededication (conducted---June 20, 2012)
- Mills River Academy (conducted---April 7, 2013)
- Edneyville High School (conducted---May 5, 2013)
- Flat Rock High School (conducted---October 7, 2013)
- Dana School (conducted---April 4 & 5, 2014)
- Holly Springs Union Chapel and School (conducted---April 16, 2014)
- Valley Hill School: (in progress)
- Tuxedo School (in progress)
- East Flat Rock School (in progress)
- Etowah School (spring of 2015)
- Fletcher School (spring of 2015)
- Balfour School (fall of 2015)
- Mills River School (fall of 2015)
- East Henderson High School (within four years)
- Hendersonville High School (within four years)
- North Henderson High School (within four years)
- West Henderson High School (within four years)
- Henderson County Early College (within four years)
- Balfour Education Center (within four years)

Consideration should be given to other education institutions currently or previously located in Henderson County. Some include (but are not limited to):

- Blue Ridge Community College
- Blue Ridge School for Boys
- Fassifern School for Girls
- Judson College
- Private Schools
- Others, when discovered

Priority No. 6

Project Title: Archive Information & Artifacts (AIA)

Duration: Ongoing

Start Date: 2012 End Date: N/A or Ongoing: Yes, this will be ongoing as more items are contributed or donated.

Cost: TBD

Major resources needed (other than dollars) to carry out this project: TBD

Scope: The HCEHI Steering Committee should continue to collect, organize and preserve all known education history. The committee should ensure that the materials and historic data stored in the HCEHI Preservation Room are catalogued and organized in such a manner that they are easily accessible by the general public. The committee needs to continue to collecting memorabilia for the Preservation Room and make the room available for public research. The committee needs to copy physical archives to a digital archive/catalog system. In general, the committee needs to create a formal plan that provides guidance regarding how the committee should handle and preserve historic information and artifacts.

Priority No. 7

Project Title: Partnerships with Education Groups (PEG)

Duration: Ongoing

Start Date: Fall 2013 End Date: TBD Ongoing: Yes.

Cost: TBD

Major resources needed (other than dollars) to carry out this project: TBD.

Scope: Encourage involved high school teachers to suggest that seniors consider making school history research a primary topic for a "Senior Project" and the copies of said research are placed in the HCEHI Preservation Room. This could be used for marker celebrations. Also, the Middle School history curriculum (writing) and the 3rd and 4th grades have sections on local history provide opportunities to partner with schools. The HCEHI should sponsor an essay contest once a year specifically for home-schooled students. The Heritage Museum is an important partner with the HCEHI in celebrating education history. The Alpha Lambda Chapter of Delta Kappa Gamma Society partnered with the HCEHI by awarding the Steering Committee a "Candy Priest Grant" to celebrate the history of the one-room Holly Springs Union Chapel and School (1878-1957).

Priority No. 8

Project Title: Research Committee (RC)

Duration: Ongoing

Start Date: November 2013 End Date: Ongoing.

Cost: N/A

Major resources needed (other than dollars) to carry out this project: List of research enthusiasts

Scope: Create a sub-committee of research enthusiasts who wish to conduct ongoing education history research.

Priority No. 9

Project Title: Volunteer Recruitment (VR)

Duration: Ongoing

Start Date: November 2013 End Date: Ongoing.

Cost: Minimal

Major resources needed (other than dollars) to carry out this project: TBD.

Scope: Make more people part of the HCEHI by including them in sub-committees of the Initiative. These could include people who worked on the Edneyville, Flat Rock and Dana high school planning committees. Some of these people excelled in doing research and organization. The HCEHI Steering Committee should find ways to continue utilizing their help, interest, enthusiasm, and talents. The committee needs to advertise its need for more volunteers. The committee needs to develop a list of existing community organizations: i.e. Kiwanis Club, Lions Club, Rotary Club, Henderson County Retired School Personnel, Daughters of the American Revolution, etc. from which to recruit possible volunteers.

Priority No. 10

Project Title: Schools' History Program (SHP)

Duration: Ongoing

Start Date: September 2015 End Date: Ongoing.

Cost: \$25-\$50 donation from HCEHI

Major resources needed (other than dollars) to carry this project: Planning committee including school leadership (teachers and principals).

Scope: Create and schedule programs at the individual schools about Henderson County's education history and its impact on local residents. Upon creation, the planning committee should contact school leadership and petition them to include this into the school program. Guidelines need to be developed.

Priority No. 11

Project Title: Existing (High) Schools Dedications/Celebrations (ESDC)

Duration: Three years.

Start Date: 2015 End Date: 2017

Cost: \$2,000 for each dedication/celebration; plus approximately \$750 to \$1,500 for each marker.

Major resources needed (other than dollars) to carry out this project: Planning committee.

Scope: The planning committee of each of the schools listed below should, in conjunction with the HCEHI Steering Committee, conduct a celebration of the education history of the school and a formal dedication of the historic marker:

- East Henderson High School
- Hendersonville High School
- North Henderson High School
- West Henderson High School

The HCEHI Organizational Meeting Guidelines will serve as a basis for the high school planning committee to organize; conduct research; gather artifacts, photos and other materials; and plan the community wide celebration of the school's education history and historic marker dedication.

The goal, after all former high schools have been celebrated, is to complete the education history research of the current high schools and conduct a celebration and historic marker dedication for each.

Priority No. 12

Project Title: Display Facilities (DF)

Duration: Ongoing

Start Date: TBD End Date: Ongoing.

Cost: Depends on phase

Major resources needed (other than dollars) to carry out this project: Facilities, organizations interested in displaying education artifacts and information, storage space, volunteers, and benefactors.

Scope: Establish a display room (in addition to Conference Room 1A of the School Board's administrative offices) or a temporary museum to display materials. The committee would have periodic displays of materials organized around various education themes. Expand space for collection of history received relative to each former school in county. The committee needs a permanent, sufficient facility for the preservation and display of artifacts related to the development of education in Henderson County. The ultimate goal of the committee should be to create a museum of our own to house all collected school histories, etc. This project should be phased in over time: Preservation Room, temporary museum, then permanent museum. At some point, a digital archive should be created.

The HCEHI needs to explore with the Henderson County Board of Commissioners and/or the Henderson County Board of Public Education using existing buildings for storage and display of artifacts and information or share space with other organizations in an existing building or buildings. Another option would be to explore with the Henderson County Board of Commissioners the possibility of the County building new administrative offices for the Henderson County Board of Public Education making the current office building at 414 Fourth Avenue West the "Henderson County Education History Museum and Learning Center." (HCEHI may need to divide this into three separate projects.)

Project Prioritization Process & Results

During the November 9, 2013 workshop, the HCEHI Steering Committee used the following process to establish the results depicted below. After the committee discussed each project as a group, three groups of two members were formed. Each group received four project information sheets and was asked to complete the blanks regarding duration, start and end dates, and resource needs for each of their project information sheets.

Each member was given ten blue dots, ten green dots, ten yellow dots, and one red dot. Members were asked to place sticky dots on the projects taped to the walls according the following parameters:

Round One----"Mission Critical": Considering the HCEHI mission statement, place blue dots on the projects you feel are critical to the mission of the HCEHI.

Round Two----“Got The Money”: Considering the ability of the HCEHI to secure finances for projects, place a green dot by the projects you feel the HCEHI has a good funding source to tap to get it done.

Round Three----“Do It Quickly”: Considering the HCEHI’s current resources, place a yellow dot by the projects you feel the HCEHI can do the quickest.

Round Four----“Not Happening Soon”: Considering the mission, finances, and time constraints, place a red dot by the project you do NOT believe the HCEHI will get done within five (5) years.

HCEHI Project Evaluation												
Name	Blue		Green		Yellow		Red					
Acronym	MC	MC %	RA	RA %	QC	QC %	RI	RI %	Total	Total %	Priority	Emphasis
SP	10	17%	2	3%	14	23%			26	14%	1	QC, MC
OE	6	10%	6	10%	16	27%			28	16%	2	QC, MC-RA
WD	8	13%	11	18%	9	15%			28	16%	3	RA, QC-MC
MF	9	15%	15	25%	0	0%			24	13%	4	RA, MC
MDRC	3	5%	0	0%	9	15%			12	7%	5	QC
AIA	6	10%	0	0%	0	0%			6	3%	6	MC
PEG	4	7%	7	12%	6	10%			17	9%	7	RA, QC
RC	0	0%	0	0%	0	0%			0	0%	8	No Cost
VR	1	2%	5	8%	6	10%			12	7%	9	QC
SHP	2	3%	7	12%	0	0%			9	5%	10	RA
ESDC	2	3%	4	7%	0	0%			6	3%	11	RA
DF	9	15%	3	5%	0	0%	6	100%	12	7%	12	MC, High Cost
	60	60	60	60	60	60			180	180		
MC	Mission Critical											
RA	Revenue Available											
QC	Quick Completion											
RI	Revenue Intense											

Section III. Revenue Source Identification, Development & Procurement

Small Fund Raisers & Grants: The HCEHI needs to:

- Conduct fundraisers, like our just completed school desk sale
- Carry out silent auctions of an item or items in connection with a special event such as the Apple Festival
- Participate in revenue sharing opportunities with like-minded entities i.e. Museum/HCEHI fundraisers
- Find, research and apply for all available grants

Given the success of the Steering Committee’s fundraisers and grant requests to date, future fundraisers and grants awarded will likely continue to serve as reliable resources for revenue.

Yearly Funding from Commissioners: The HCEHI Steering Committee needs to:

- Apply for a grant each fiscal year from the County Commissioners.
- Continually secure grant money from the County in the form of a grant or ask to be placed in a line item.

Given its history of financial support in FY2012-13 and FY2013-14 and it serving as a major partner of the HCEHI, members believe the Henderson County Board of Commissioners will continue to allocate funds to the HCEHI upon formal request through the application process as the County's budgetary constraints permit.

Yearly Support from Henderson County Education Foundation: The HCEHI needs to continue with current services currently being provided for a 2% charge:

- Serves as fiscal manager
- Deposits monies received
- Disburses monies to pay expenses (writes checks)
- Provides auditing services

Given its history of providing financial support for the Sixth Avenue and Ninth Avenue Schools' historic marker rededication activities in 2012; paying the costs for the HCEHI logo design and serving as a major partner of the HCEHI, members believe the Henderson County Education Foundation will continue to allocate funds to the HCEHI upon formal written request as the Foundation's budgetary constraints permit.

Yearly Support from Board of Public Education: The HCEHI needs to continue with the current in-kind services currently being provided by this board:

- Preservation Room (space)
- Phone
- Computer
- Filing cabinets
- Lights
- Heat/Air-conditioning
- Display space in Conference Room 1A

Given its history of in-kind support, members believe the Henderson County Board of Public Education will continue to provide these services.

Big/Annual Fundraiser: The HCEHI needs to create a major fundraiser:

- One big yearly fundraiser
- Annual dinner/luncheon featuring a noted speaker/presenter

Section IV. Annual Reporting & External Communication

Annual Report to Three Major Partners: In September 2013, HCEHI Steering Committee Chairman Rick Wood formally addressed the Henderson County Board of Commissioners and provided an overview of the HCEHI, which included information about the establishment of the HCEHI by its three major partners, appointments to the steering committee, its fiscal manager, revenue resources, completed projects, future projects, and plans to develop a strategic plan.

HCEHI Ex-officio member Tom Orr addressed the School Board in early 2012 to report HCEHI Steering Committee accomplishments.

Frequent Updates: Members Rick Wood and Lisa Edwards update their fellow members of the School Board and the Superintendent frequently.

As a member of the Henderson County Education Foundation Board of Directors, HCEHI Steering Committee Member Barbara Case Blaine personally reports to the Board on a regular basis (usually once a month) regarding HCEHI Steering Committee accomplishments, projects completed, future projects, grant awards, contributions/donations, major expenses, upcoming events, and so forth.

Minutes: Meeting minutes are sent electronically to the chairs of the three boards (our major partnering organizations) each month by the HCEHI Secretary/Treasurer Barbara Case Blaine.

Special Invitations: Invitations are extended to members of each of the three boards to speak or take part in all major events.

Media Coverage: The Steering Committee strives to get newspaper coverage for its events and activities.

Section V. Visions of Success

Vision Statement: By the year 2020, the Henderson County Education History Initiative will have depicted and made available an accurate history of education in Henderson County in accessible forms to current and future generations. The Initiative will be developed collaboratively with three partners; namely, the Henderson County Education Foundation, Henderson County Board of Public Education, and the Henderson County Board of Commissioners, through sound planning, innovative ideas, proven methods, strategic partnerships, and well managed resources to produce measurable outcomes.

-----Henderson County Education History Initiative Steering Committee 2012

HCEHI Steering Committee Statements regarding success.....

Looking back seven years from now, I hope the committee can say that it had sought, collected and organized all known information about education in Henderson County and that the information had been documented, preserved and made available in accessible forms for present and future generations.

Evidence of greater public appreciation of education and its contributions to the development and welfare of Henderson County is what I would call ultimate success.

My goal is, and continues to be, facilitating the preservation of the history of education in Henderson County by ensuring our archives are preserved in an up to date and easily accessible form. If we just do this, we have been successful.

If we place markers and identify all past schools in Henderson County, if we construct a museum celebrating past education in Henderson County and if we make the public aware of the importance of the history of education in Henderson County, we can then say we are successful.

Ten years from now, looking back, ultimate success, in terms of the outcomes and outputs produced by the HCEHI, can best be described by me as.....

1) whenever anyone wishes to access information about Henderson County's education history, either electronically or by hard copy, he or she can do so easily and in a timely manner; and

2) the HCEHI Steering Committee in 2023 [and its Research Sub-committee(s)] continue to be actively engaged in methodically seeking, collecting and organizing all known information about education in Henderson County, so that an accurate history can be documented, preserved and made available in accessible forms for present and future generations.

Success to me.....is having organization of a select group, developing mission and vision statements, choosing original logo for group, publishing rack card for public awareness, celebrating community high schools past and present and feeder schools with committee writing history of group through research, photos, listing of seniors, gathering of alumni in communities at special event.....all things listed on rack cards.

To me success is.....in all of our projects we can say that worked in coordination with all schools and the general public, bringing them into the HCEHI effort. We ensured Henderson County was made aware of the importance of the History of Henderson County Education.

Section VI. Implementation Schedule (future addition)

Upon the projects' parameters being converted to dates, dollar amounts, and timeframes, a master schedule will be developed. This section serves as a place holder until the parameters are established. Currently, many projects have the notation, "To Be Determined" (TBD), in places where actual numbers will be inserted once confirmed .

HCEHI Steering Committee
May 28, 2014

FIRST ANNUAL HCEHI FUNDRAISER - (SCHOOL AUCTION)

Event Date: Tentatively proposed – Saturday, November 14, 2015

Event Location: North Henderson High School (if available)

Income:

1) Catered Dinner (possibly barbecue)

Dinner would be served in the same location as the main auction. Adult and Student Tickets: \$5.00 above catered per plate cost. Child Ticket Price: TBD. Each of the 23 schools would be responsible for selling between 10 and 21 tickets prior to the event. HCEHI Steering Committee members would have tickets available.

2) Main Auction

Each of the 23 schools would be provided a table upon which to display its auction items. A school may request more than one table, if desired. Tables would be arranged along the walls of the cafeteria's dining area. Each school would be responsible for deciding a "theme" for its table(s) and for getting items donated. Parent groups, booster clubs and school organizations would be involved.

Examples of table themes and possible auction items:

Auto theme – tires, car washes, oil changes, tune ups, gift certificates for gasoline, etc.

Holiday theme – linens, china, flatware, glassware, centerpieces, etc.

Fall Harvest theme – pottery, shrubbery, hanging baskets, gardening tools, mulch, etc.

The items on each table should have a minimum total value of \$300. Each school and the HCEHI would split the income from its table(s) "50 – 50."

3) Silent Auction

The HCEHI Steering Committee would be responsible for getting at least 25 or 30 silent auction items donated (each approximately \$50 or more in value). Tables would be arranged in the Commons area.

Examples of possible silent auction items:

Vacation packages, Golf packages, Spa packages

Bed and Breakfast gift certificates, Hair Salon gift certificates, Restaurant gift certificates

Framed art work

Jewelry

Attendees would have the opportunity to view the items and bid on them 30 minutes before and during dinner. A designated time would be announced when the bidding process would close.

4) Painted Student Desks

Each middle school and high school art department would be asked to paint two or three desks of those currently in storage at the Valley Hill School site. Some desks could be painted in the school's colors; some could be decorated with school decals. Desks would be auctioned off during the main auction. A \$100 prize would be awarded to the school or student whose desk sold for the highest price. A \$50 prize would be awarded to the school or student whose desk sold for the second highest price. A \$25 prize would be awarded to the school or student whose desk sold for the third highest price. Carpentry students would be asked to repair the remaining (usable) desks in storage at the Valley Hill site. The desks would be displayed in the Commons area and sold for a fixed price.

Henderson County Education History Initiative (HCEHI) Strategic Plan (2013 – 2020)

Executive Summary

(Pages I-A, I-B and I-C)

This Executive Summary serves as an overview of the HCEHI Strategic Plan for 2013 – 2020. It reflects information relative to the Plan's major priorities and projects. The Plan was developed by the HCEHI Steering Committee; namely, Rick Wood, Chairman; Barbara Case Blaine, Secretary/Treasurer; Andrew "Drew" Brannon, Lisa Edwards, Nancy Edwards, Patsy Farmer Jones, and Malvern West, along with non-voting, ex-officio members Shannon Baldwin and Tom Orr. Mr. Baldwin and Mr. Orr facilitated the establishment of the HCEHI through a resolution approved by the Henderson County Board of Commissioners, Henderson County Board of Public Education, and Henderson County Education Foundation in December 2011. Members were appointed to the HCEHI Steering Committee in 2012.

Major Partners of the HCEHI:

Henderson County Board of Commissioners
Henderson County Board of Public Education
Henderson County Education Foundation

Appointments to the HCEHI Steering Committee:

- Patsy Farmer Jones and Nancy Edwards
- Rick Wood and Lisa Edwards
- Barbara Case Blaine, Drew Brannon and Malvern West

HCEHI Mission Statement (as adopted May 23, 2012): *The Henderson County Education History Initiative will methodically seek, collect and organize all known information about education in Henderson County, so that an accurate history can be documented, preserved and made available in accessible forms for present and future generations.*

HCEHI Vision Statement (as adopted May 23, 2012): *By the year 2020, the Henderson County Education History Initiative will have depicted and made available an accurate history of education in Henderson County in accessible forms to current and future generations. The Initiative will be developed collaboratively with the three partners; namely, the Henderson County Education Foundation, the Henderson County Board of Public Education, and the Henderson County Board of Commissioners, through sound planning, innovative ideas, proven methods, strategic partnerships, and well-managed resources to produce measurable outcomes.*

Priorities and Projects:

Priority No. 1	Strategic Plan	Develop and complete Plan by June 2014; update every two years.
Priority No. 2	Office Equipment	Having been provided space for a preservation room by the School Board and Administration at 414 Fourth Avenue West, Hendersonville, NC equipped with telephone, answering service, fireproof vault, filing cabinets, bookshelves, tables, and chairs; and after having secured a computer and having purchased a printer, the HCEHI Steering Committee will purchase a camera, digital data management system for archives, additional fireproof vault, filing cabinets, tables, chairs, and shelving for HCEHI Preservation Room.
Priority No. 3	Website Development	Design, finalize and make the www.HCEHI.org website operational; in the meantime, will seek to "piggy back" on the current websites of the County Commissioners, School Board and Education Foundation.
Priority No. 4	Major Fundraiser	Conduct an annual event (auction), the first to be held in the fall of 2015; will ask all Henderson County Public Schools to be involved.
Priority No. 5	Historic Marker Dedications, Rededications and Celebrations	A subcommittee of the HCEHI (a.k.a. a planning committee) will locate former high schools (both public and private) and their feeder schools; the planning committee (in association with the HCEHI Steering Committee) will place a historic marker (with all known feeder schools listed) on or near the original site of each high school. A dedication and community celebration will be conducted for each. All research received is stored in the HCEHI Preservation Room.

Priorities and Projects (continued):

Priority No. 6	Archive Information and Artifacts	Collect and organize all known education history; preserve same, in both physical and digital forms, along with all artifacts received, in the HCEHI Preservation Room.
Priority No. 7	Partnerships with Education Groups	Encourage high school teachers to suggest to their seniors that they consider making school history the topic of "Senior Projects"; encourage District administration and middle school leadership to incorporate school history in writing curriculum and elementary leadership to include local history sections for third and fourth grades; sponsor an annual essay contest specifically for home-schooled students; and partner with the Henderson County Heritage Museum, the Henderson County Genealogical and Historical Society and other local organizations to celebrate education history.
Priority No. 8	Research Committee	Create a subcommittee of the HCEHI Steering Committee to research education history on an ongoing basis; include members of the Edneyville, Flat Rock and Dana high school planning committees as well as the public-at-large.
Priority No. 9	Volunteer Recruitment	Publicly advertise (invite) more people to become involved with the HCEHI; recruit interested individuals from the Kiwanis Club, Lions Club, Rotary Club, Alpha Lambda Chapter Delta Kappa Gamma Society, Daughters of the American Revolution, Henderson County League of Women Voters, Henderson County Retired School Personnel, and so forth; volunteers will serve on subcommittees of the HCEHI Steering Committee.
Priority No. 10	Schools' History Program	Encourage the school-level leadership at each school to form a planning committee to create and schedule an assembly program (involving students) about each school's education history as done initially by Dana Elementary School on April 4, 2014.
Priority No. 11	Existing High Schools' Historic Marker Dedications and Celebrations	After the education histories of all former high schools have been celebrated and their historic markers dedicated, a planning committee (in association with the HCEHI Steering Committee) will place a historic marker (with all known feeder schools listed) on the site of each existing high school. A dedication and community celebration will be conducted for each. All research received will be stored in the HCEHI Preservation Room.
Priority No. 12	Display Facilities	In addition to the HCEHI Preservation Room and the wall space of Conference Room 1A of the School Board's administrative offices, the HCEHI will need more space to display education information and artifacts collected (and more space to preserve all materials received). Options: Explore with the Board of Commissioners and School Board the possibility of using or sharing space in other existing buildings or making the 414 Fourth Avenue West, Hendersonville, NC site the "Henderson County Education History Museum and Learning Center" upon new administrative offices being built for the School Board.

Costs of Priorities and Projects (as of May 2014):

(Estimated) Cost:

Priority No. 1	(Project: Strategic Plan).....	(No Cost)
Priority No. 2	(Project: Office Equipment).....	\$10,000
Priority No. 3	(Project: Website Development) (initial cost).....	\$1,000
Priority No. 4	(Project: Major Fundraiser) (Anticipated revenues: \$10,000 - \$20,000 to be shared with schools).....	TBD*
Priority No. 5**	(Project: Historic Marker Dedications, Rededications and Celebrations) (each).....	\$250 - \$2,000
Priority No. 6	(Project: Archive Information and Artifacts).....	TBD*
Priority No. 7	(Project: Partnerships with Education Groups).....	TBD*
Priority No. 8	(Project: Research Committee).....	(No Cost)
Priority No. 9	(Project: Volunteer Recruitment) (newspaper / radio advertisements).....	TBD*
Priority No. 10	(Project: Schools' History Program) (Donation to each participating school).....	\$100
Priority No. 11	(Project: Existing High Schools' Historic Marker Dedications and Celebrations) (each).....	\$250 - \$2,000
Priority No. 12	(Project: Display Facilities).....	TBD*

*TBD (To Be Determined)

**** (Historic Marker) Dedications, Rededications and Celebrations (2012 – 2020):**

- Rosa Edwards School/Fourth Avenue School (100th Anniversary Celebration) (conducted---March 15, 2012)
- Sixth Avenue/Ninth Avenue Schools' historic marker rededication and celebration (conducted---June 20, 2012)
- Mills River Academy celebration and dedication (conducted---April 7, 2013)
- Edneyville High School celebration and dedication (conducted---May 5, 2013)
- Flat Rock High School celebration and dedication (conducted---October 5, 2013)
- Dana School celebration and dedication (conducted---April 4 and 5, 2014)
- Holly Springs Union Chapel and School celebration and dedication (conducted April 16, 2014)
- Valley Hill School (in progress)
- Tuxedo School (in progress)
- East Flat Rock School (in progress)
- Etowah School (spring of 2015)
- Fletcher School (spring of 2015)
- Balfour School (fall of 2015)
- Mills River School (fall of 2015)
- East Henderson High School (within four years)
- Hendersonville High School (within four years)
- North Henderson High School (within four years)
- West Henderson High School (within four years)
- Henderson County Early College (within four years)
- Balfour Education Center (within four years)

Revenue Sources: In addition to those revenues (actual and in-kind) received from the three major partners, revenues include all other contributions, donations and grant awards received; fundraisers and revenue-sharing opportunities with like-minded organizations/agencies (i.e. Henderson County Heritage Museum) also provide revenues for the HCEHI.

Reporting and External Communications: Designated members of the HCEHI Steering Committee routinely report detailed information regarding HCEHI fiscal management, revenue resources, all noteworthy activities, completed projects, and future projects to the three major partners of the HCEHI. Approved minutes of all HCEHI Steering Committee meetings (reflecting all of the above) are forwarded to the Chairpersons of the three major partners and the President of the Henderson County Association of Retired School Personnel for distribution to the membership of each respective Board and the above-referenced association.

May 28, 2014

HENDERSON COUNTY BOARD OF COMMISSIONERS

1 Historic Courthouse Square, Suite #1
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Phone (828) 697-4808 • Fax (828) 692-9855
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THOMAS THOMPSON
Chairman
BILL O'CONNOR
Vice-Chairman

CHARLIE MESSER
LARRY YOUNG
J. MICHAEL EDNEY

Resolution Supporting the Henderson County Education History Initiative

- WHEREAS,** the *Henderson County Board of Commissioners* believes there exists a need to launch a Henderson County Education History Initiative (HCEHI) to methodically collect, organize, and synthesize all known information about the education movement in Henderson County so that an accurate history can be created and made available in an accessible form for present and future generations; and
- WHEREAS,** a *Strategic Plan* (a formal decision making guide with clearly defined goals, objectives, and strategies used to assemble and allocate resources toward collecting, organizing, and synthesizing all known information about the education movement in Henderson County) needs to be created and implemented; and
- WHEREAS,** a *Steering Committee* (a committee appointed by the Henderson County Board of Education, Henderson County Education Foundation, Henderson County Board of Commissioners comprised of key stakeholders and strategic partners commissioned to create a strategic plan) needs to be appointed to oversee the development of this strategic plan for the HCEHI; and
- WHEREAS,** *Key Stakeholders* (persons or groups with a significant interest in collecting, organizing, and synthesizing all known information about the education movement in Henderson County) need to be identified and contacted regarding their participation in the HCEHI; and
- WHEREAS,** *Strategic Partners* (persons or groups with access to resources that can be allocated for collecting, organizing, and synthesizing all known information about the education movement in Henderson County) need to be identified and contacted regarding their willingness to participate in the HCEHI; and
- WHEREAS,** Tom Orr has expressed deep and sincere interest in the HCEHI, will outline a more detailed plan in accordance with above, and will submit said plan for board approval;

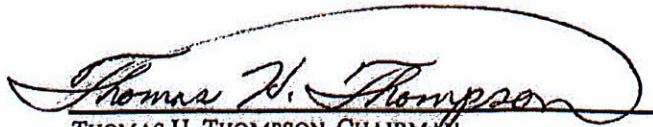
NOW, THEREFORE, BE IT RESOLVED, that we, the Henderson County Board of Commissioners, officially commission Tom Orr to secure support and assemble the necessary ways and means to facilitate the next stages of the Henderson County Education History Initiative.

Adopted this 5th day of December, 2011.

ATTEST:



TERESA L. WILSON, CLERK TO THE BOARD


THOMAS H. THOMPSON, CHAIRMAN
HENDERSON COUNTY BOARD OF COMMISSIONERS