

## REQUEST FOR BOARD ACTION

### HENDERSON COUNTY BOARD OF COMMISSIONERS

**MEETING DATE:** June 3, 2013

**SUBJECT:** Travel Survey Funding Request

**PRESENTER:** Justin Hembree, French Broad River Metropolitan Planning Organization

**ATTACHMENTS:** Yes  
1. Travel Survey Match Amounts

#### **SUMMARY OF REQUEST:**

The French Broad River Metropolitan Planning Organization (FBRMPO) is requesting funding for the purposes of conducting a travel survey which will inform a new NCDOT funded travel demand model. The NCDOT is providing full funding (\$300,000) for the purposes of preparing a new travel demand model. The MPO has identified \$288,000 in federal funding for the purposes of paying for 80% of the travel survey costs. A 20% match from local jurisdictions is necessary to fully fund this travel survey and to receive a new travel demand model from NCDOT. The MPO is requesting Henderson County fund \$13,426 of the required \$72,000 in local match (based on the assessment of dues to its participating jurisdictions). The remaining \$58,574 has been committed by the other dues paying members. The principal benefits of a new travel study and travel demand model are:

1. More accurate data on local travel patterns,
2. Capturing missing travel data about tourist, retirement, recreational, and seasonal populations,
3. Production of additional data useful to various organizations (Travel and Tourism, Chamber of Commerce, etc), and
4. Improved investments in road projects, possibly freeing up transportation funding for other currently unfunded road projects.

The total project costs (travel survey and travel demand model) equal \$660,000. The requested \$13,426 from Henderson County represents 2% of the total project costs.

#### **BOARD ACTION REQUESTED:**

The French Broad River Metropolitan Planning Organization (FBRMPO) is requesting the Board identify and allocate \$13,426 in funding for purposes of completing a travel survey which will inform a travel demand model.

#### **Suggested Motion:**

*I move the Board allocate \$13,426 in funding for purposes of completing a travel survey which will inform a travel demand model.*

<u>Jurisdiction</u>	<u>Fully broken out Travel Survey Match Amounts</u>	
Buncombe County (unincorporated in MPO)	\$	22,977
Asheville	\$	15,065
Black Mountain*	\$	1,418
Woodfin*	\$	1,106
Weaverville*	\$	564
Biltmore Forest*	\$	243
Montreat*	\$	131
Henderson County (unincorporated in MPO)	\$	13,426
Hendersonville	\$	2,373
Fletcher*	\$	1,298
Mills River*	\$	1,229
Flat Rock*	\$	563
Laurel Park*	\$	394
Haywood County (unincorporated in MPO)	\$	6,385
Waynesville	\$	1,783
Canton*	\$	764
Clyde*	\$	221
Maggie Valley*	\$	208
Madison County (unincorporated in MPO)	\$	1,324
Mars Hill	\$	338
Transylvania County	\$	194
<b>Total (Checksum)</b>	<b>\$</b>	<b>72,000</b>