

**REQUEST FOR BOARD ACTION**

**HENDERSON COUNTY  
BOARD OF COMMISSIONERS**

**MEETING DATE:** September 4, 2012

**SUBJECT:** AgriBusiness Development Board - Name Change

**PRESENTER:** Mark Williams

**ATTACHMENTS:** Yes  
1. Letter from Mark Williams

**SUMMARY OF REQUEST:**

The Board of Commissioners is requested to consider changing the name of the Henderson County Agribusiness Development Board, to Agribusiness Henderson County. At the Agribusiness Board's last meeting, they unanimously voted to recommend this name change for approval by the Board of Commissioners.

**BOARD ACTION REQUESTED:**

The Board is requested to approve changing the name of the Henderson County Agribusiness Development Board, to Agribusiness Henderson County.

**Suggested Motion:**

*I move the Board approve changing the name of the Henderson County Agribusiness Development Board, to Agribusiness Henderson County.*



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## HENDERSON COUNTY AGRIBUSINESS DEVELOPMENT

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August 24, 2012

Henderson County Board of Commissioners  
and Steve Wyatt, County Manager

Dear Gentlemen:

At the last meeting of the Henderson County Agribusiness Development Board, the group unanimously voted to recommend a name change to **Agribusiness Henderson County**. Approval of this name is requested of the Board of Commissioners.

Many discussions on the organizational name have been held with our board members and Summit Marketing Group. An effort was made to select a name that is descriptive of what we are about, but also one that is short. Agribusiness Henderson County is the formal name we settled on and it is anticipated that we will be commonly referred to as **AgHC**. A logo has also been designed to go along with the name. We are excited to move forward with introducing both the name and logo as part of our initiative to promote economic development in the field of agriculture.

Finalizing our name will soon be followed by the creation of a website and all the other marketing and promotional components, some of which will be funded through the Agricultural Development and Farmland Preservation (ADFP) grant we were awarded. Additionally this is another step toward formation of a non-profit organization. We are progressing as expected, and have completed a set of bylaws; established membership funding levels, criteria and benefits; received verbal commitments from several desiring to partner; and have a local attorney who has volunteered pro bono services in assisting with incorporation and application for non-profit status. It has also been determined that the name we have selected is available for use. We anticipate completing the process by January, but desire to begin using the new name right away.

Our board is agreeable to including this request within your consent agenda, hopefully when you meet on September 4th. Please let me know if you have any questions and thanks for your continued support of Henderson County agribusiness.

Sincerely,

A handwritten signature in blue ink that reads "Mark Williams". The signature is written in a cursive, flowing style.

Mark Williams  
Executive Director