

**REQUEST FOR BOARD ACTION**

**HENDERSON COUNTY  
BOARD OF COMMISSIONERS**

**MEETING DATE:** June 4, 2012  
**SUBJECT:** Jackson Park concession options  
**PRESENTER:** Tim Hopkin, Parks and Recreation Director  
**ATTACHMENTS:** Yes

**SUMMARY OF REQUEST:**

The Parks and Recreation Department has studied outsourcing the concessions stands at Jackson Park. Three concessions stands are situated at Jackson Park. It is proposed that the two concessions stands at field #4 and field 8&9 which service the Adult Softball program be considered for outsourcing.

The expenses and the revenues from operating the concessions fluctuate. The concessions operates currently more as convenience to park patrons. By charging a fee or splitting a percentage of revenues collected by a contracted concessionaire a more consistent source of revenue may be achieved. Hiring an outside concessionaire may also allow for a more diverse and expanded offering of foods and drinks.

The outsourcing of concessions is a common practice among various parks and recreation departments across the state. Through a competitive bid process we can look to find a possible partnership that would enhance our concessions services to the public.

**BOARD ACTION REQUESTED:**

It is requested that the BOC discuss some possible options:

- Continue to operate as we have in the past. Hire staff, stock with product, collect revenue.
- Seek groups, organizations, companies to handle all aspects of concessions (contract out)
- Offer no concessions services.

**Suggested Motion:**

*No motion suggested.*

# JACKSON PARK - concessions locations

