REQUEST FOR BOARD ACTION

HENDERSON COUNTY
BOARD OF COMMISSIONERS

MEETING DATE: April 20, 2011

SUBJECT: 2010 Census Data Preview

PRESENTER: Anthony W. Starr, AICP, Planning Director

ATTACHMENTS: 1. PowerPoint Presentation

SUMMARY OF REQUEST:

The U.S. Census Bureau completed and released the 2010 Census local-level data to all states including the District of Columbia and Puerto Rico. While there are still a number of data products that will be released in the coming year, the available data for Henderson County allows us to begin reviewing certain trends such as population and housing. Staff will present the Board with a preview of the data that the Bureau released for Henderson County (See Attachment 1).

BOARD ACTION REQUESTED:

No action is required by the Board. This summary is provided for informational purposes only.

Suggested Motion: *No motion suggested.*

2010 Census Data Preview

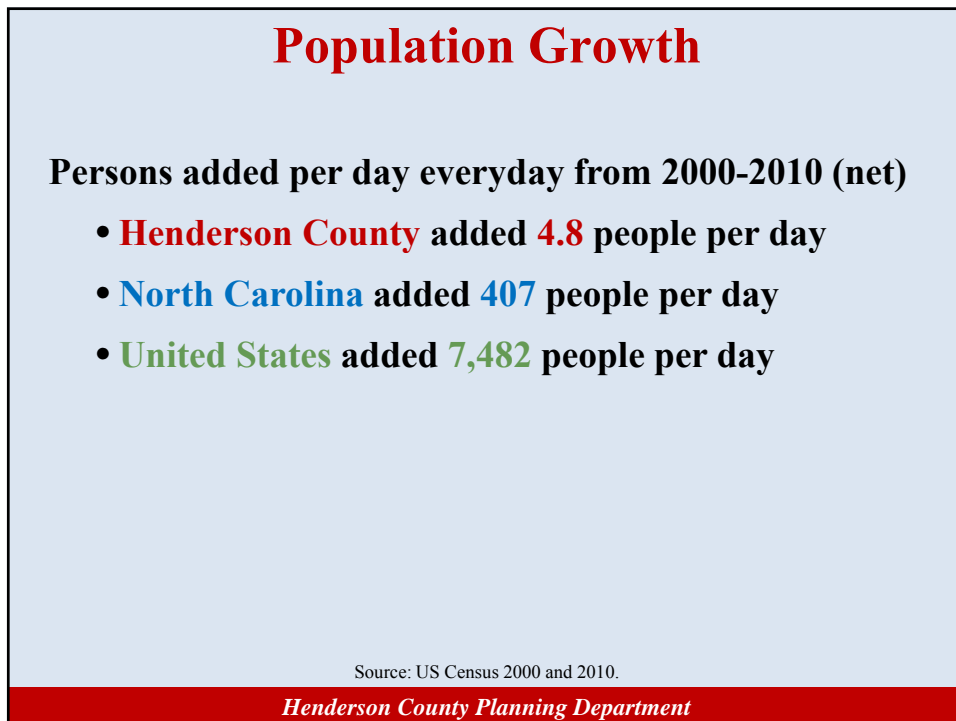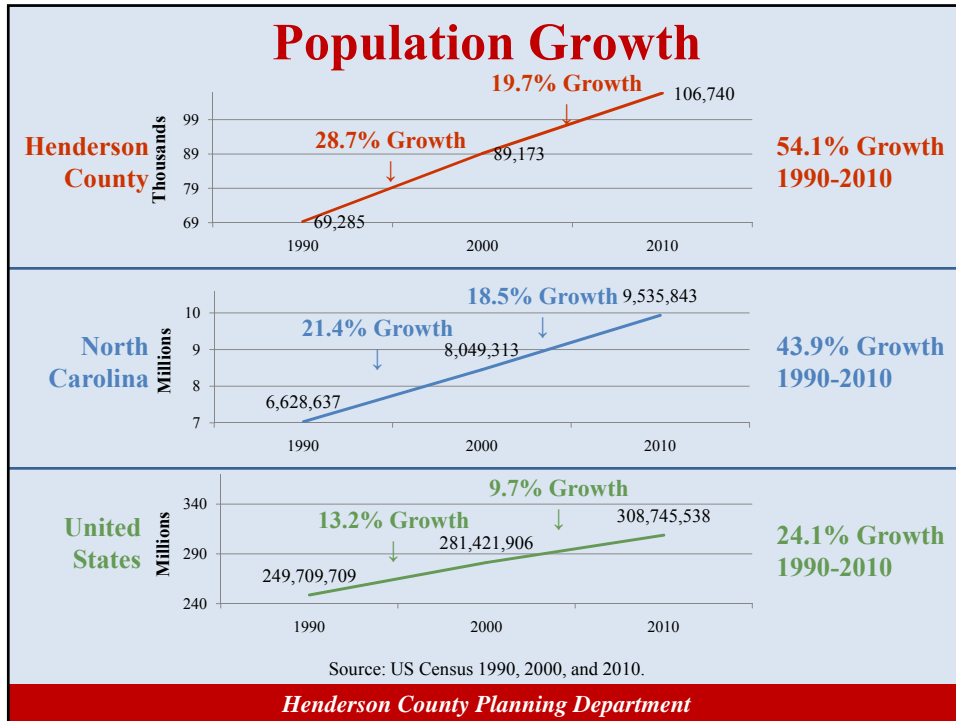**Henderson County Board of Commissioners Meeting**
April 20, 2010
Presented by: Anthony W. Starr, AICP, County Planning Director
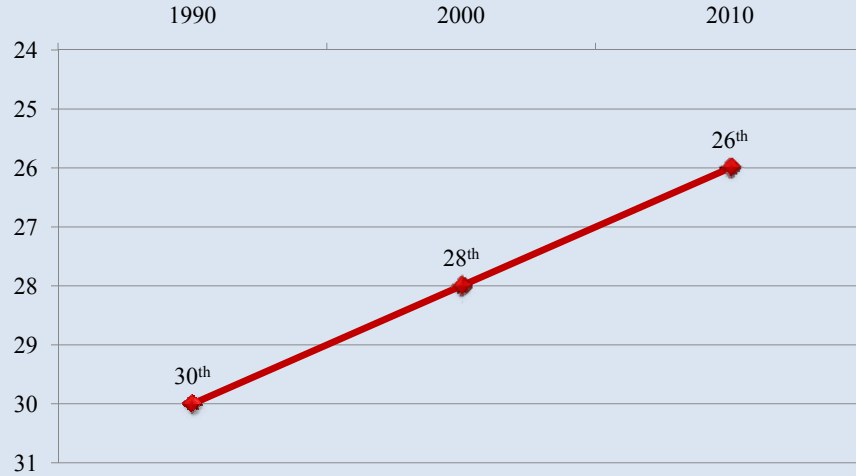
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Why Census Data Matters…

- Guides local decision-makers in important community planning efforts, including where to build roads, county facilities & schools;
- Used to determine the need for additional social services, including who receives community development block & other grant programs;
- Affects representation in Congress by determining how many seats each State has in the U.S. House of Representatives. North Carolina fell short 15,000 people in gaining an additional seat in the House.
- Impacts sales tax allocation.
  - o *If we just miss counting 10% of our population, then the people of Henderson County lose over $12.5 million in sales tax revenue over ten years. That is money lost to other counties that Henderson County could use to build schools, parks, put more deputies on patrol, etc.*

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Population Growth

19.7% Growth 106,740

| Henderson County | **28.7% Growth** 89,173 | **54.1% Growth 1990-2010** |

Thousands
99
89
79
69 69,285
1990   2000   2010

18.5% Growth 9,535,843

North Carolina

Millions
10
9 **21.4% Growth** 8,049,313
8
7 6,628,637
1990   2000   2010

43.9% Growth 1990-2010

9.7% Growth

United States

Millions
340
290 **13.2% Growth** 281,421,906 308,745,538
240 249,709,709
1990   2000   2010

24.1% Growth 1990-2010

Source: US Census 1990, 2000, and 2010.

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Population Growth

Persons added per day everyday from 2000-2010 (net)

- **Henderson County** added **4.8** people per day
- **North Carolina** added **407** people per day
- **United States** added **7,482** people per day

Source: US Census 2000 and 2010.

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Henderson County's Rank in Population Compared to All Other NC Counties
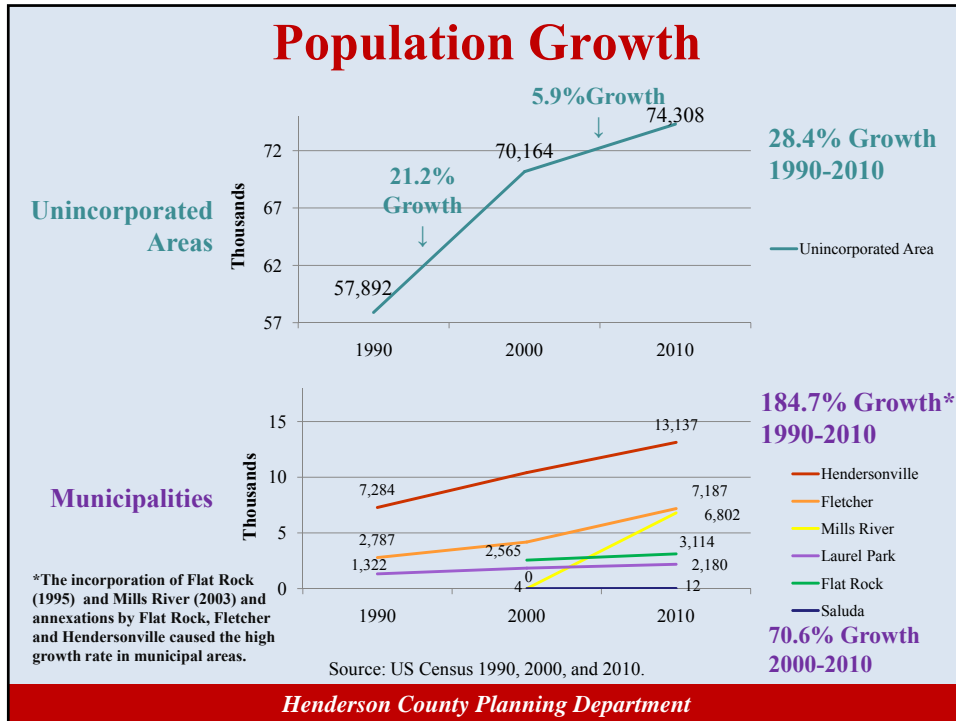

Source: US Census 1990, 2000, and 2010.

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NC Counties Ranked by Population

Rank	County	1990 Population	County	2000 Population	County	2010 Population
1	Mecklenburg	511,433	Mecklenburg	695,454	Mecklenburg	919,628
2	Wake	423,380	Wake	627,846	Wake	900,993
3	Guilford	347,420	Guilford	421,048	Guilford	488,406
4	Cumberland	274,566	**Forsyth ↑(1)**	306,067	Forsyth	350,670
5	Forsyth	265,878	Cumberland ↓(1)	302,963	Cumberland	319,431
6	Durham	181,835	Durham	223,314	Durham	267,587
7	Gaston	175,093	**Buncombe ↑(1)**	206,330	Buncombe.	238,318
8	Buncombe	174,821	Gaston ↓(1)	190,365	Gaston	206,086
9	Onslow	149,838	**New Hanover ↑(2)**	160,307	New Hanover.	202,667
10	Davidson	126,677	Onslow ↓(1)	150,355	**Union ↑(8)**	201,292
11	New Hanover	120,284	Davidson ↓(1)	147,246	**Cabarrus ↑(3)**	178,011
12	Catawba	118,412	Catawba	141,685	Onslow ↓(2)	177,772
13	Rowan	110,605	**Pitt ↑(2)**	133,798	**Johnston ↑(8)**	168,878
14	Alamance	108,213	**Cabarrus ↑(5)**	131,063	Pitt ↓(1)	168,148
15	Pitt	107,924	Alamance ↓(1)	130,800	Davidson ↓(4)	162,878
16	Randolph	106,546	Randolph	130,454	**Iredell ↑(4)**	159,437
17	Robeson	105,179	Rowan ↓(4)	130,340	Catawba ↓(5)	154,358
18	Wayne	104,666	**Union ↑(6)**	123,677	Alamance ↓(3)	151,131
19	Cabarrus	98,935	Robeson ↓(2)	123,339	Randolph ↓(3)	141,752
20	Orange	93,851	**Iredell ↑(1)**	122,660	Rowan ↓(3)	138,428
21	Iredell	92,931	**Johnston ↑(5)**	121,965	Robeson ↓(2)	134,168
22	Rockingham	86,064	Orange ↓(2)	118,227	Orange	133 801
23	Cleveland	84,714	Wayne ↓(5)	113,329	Wayne	122 623
24	Union	84,211	Cleveland ↓(1)	96,287	**Harnett ↑(3)**	114 678
25	Craven	81,613	Rockingham ↓(3)	91,928	**Brunswick ↑(10)**	107 431
26	Johnston	81,306	Craven ↓(1)	91,436	**Henderson ↑(2)**	106 740
27	Nash	76,677	**Harnett ↑(4)**	91,025		
28	Burke	75,744	**Henderson ↑(2)**	89,173		
29	Caldwell	70,709				
30	**Henderson**	69,285				

Note: Green and blue shading indicate movement in rank with the amount of movement represented by ↑(#) or ↓(#). Henderson County is shown in red.

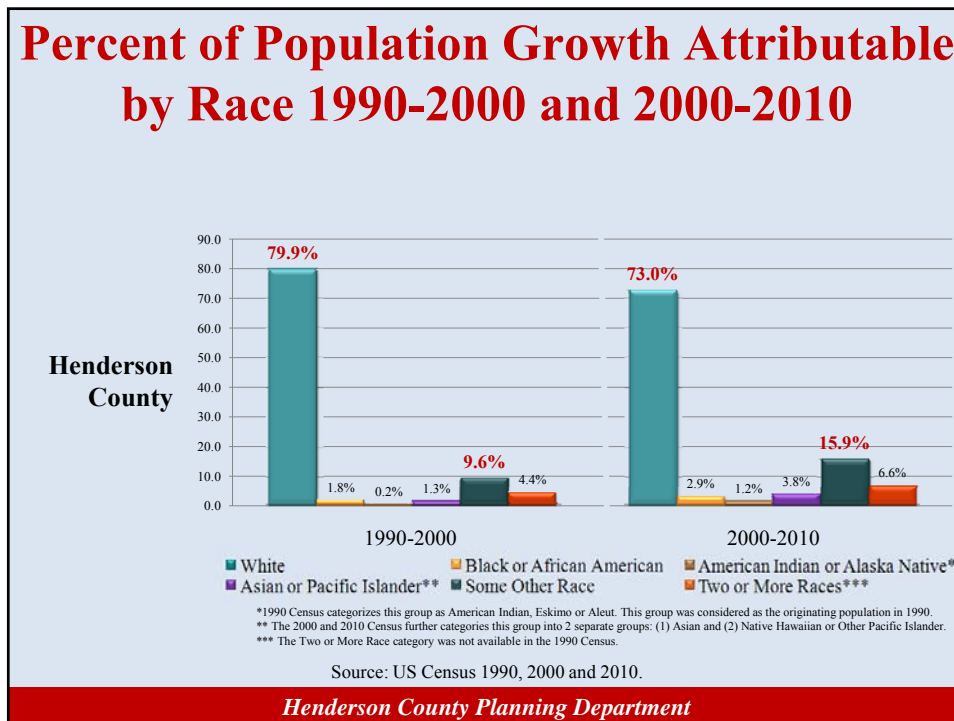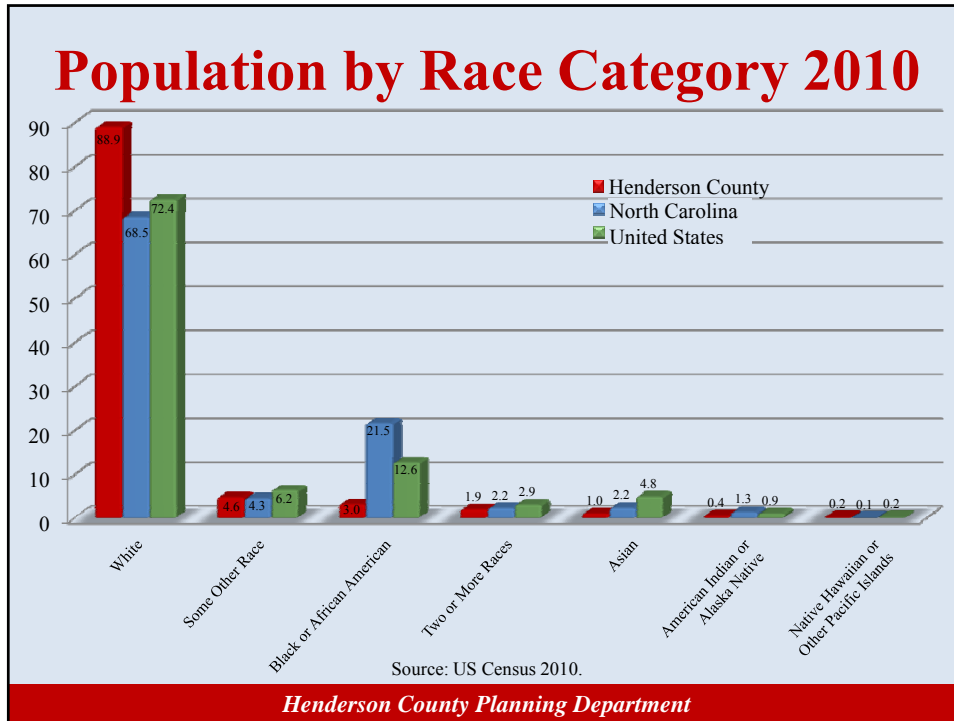*Henderson County Planning Department*

Population Growth

Unincorporated Areas

5.9%Growth
74,308
72
70,164
21.2% Growth
67
28.4% Growth 1990-2010
—Unincorporated Area
62
57,892
57

1990   2000   2010

Thousands

Municipalities

15
13,137
10
7,284
7,187
6,802
5
2,787   2,565   3,114
1,322
0   4   0   12   2,180

1990   2000   2010

Thousands

184.7% Growth* 1990-2010

—Hendersonville
—Fletcher
—Mills River
—Laurel Park
—Flat Rock
—Saluda

70.6% Growth 2000-2010

*The incorporation of Flat Rock (1995) and Mills River (2003) and annexations by Flat Rock, Fletcher and Hendersonville caused the high growth rate in municipal areas.

Source: US Census 1990, 2000, and 2010.

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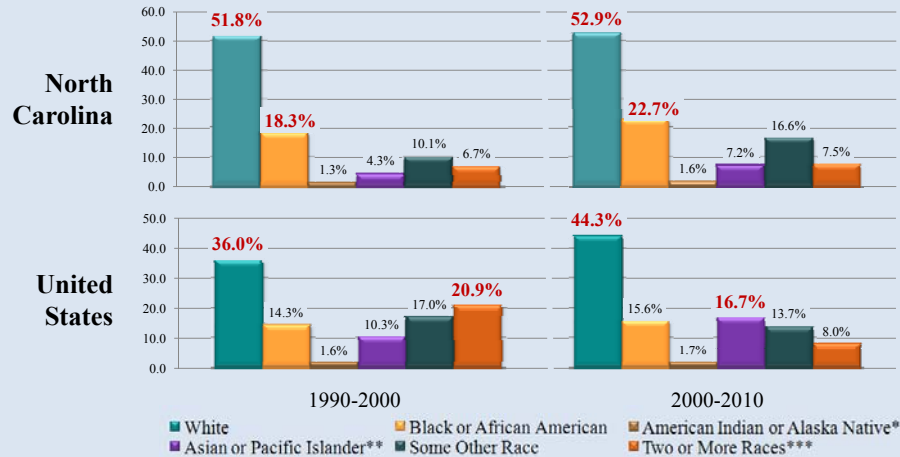# Population by Race Category 2010

2010 Census defines 7 race categories:

1. White
2. Black and African American
3. American Indian or Alaska Native
4. Asian
5. Native Hawaiian or Other Pacific Islander)

6. Some Other Race (Respondents unable to identify with the categories 1-5 above)
7. Two or More Races (Respondents that identified with more than 1 of the categories 1-5 above)

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Population by Race Category 2010

Legend: Henderson County, North Carolina, United States

Categories (left to right): White (88.9, 68.5, 72.4), Some Other Race (4.6, 4.3, 6.2), Black or African American (3.0, 21.5, 12.6), Two or More Races (1.9, 2.2, 2.9), Asian (1.0, 2.2, 4.8), American Indian or Alaska Native (0.4, 1.3, 0.9), Native Hawaiian or Other Pacific Islands (0.2, 0.1, 0.2)

Source: US Census 2010.

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Percent of Population Growth Attributable by Race 1990-2000 and 2000-2010

Henderson County

1990-2000: 79.9%, 1.8%, 0.2%, 1.3%, 9.6%, 4.4%

2000-2010: 73.0%, 2.9%, 1.2%, 3.8%, 15.9%, 6.6%

Legend: White, Black or African American, American Indian or Alaska Native*, Asian or Pacific Islander**, Some Other Race, Two or More Races***

*1990 Census categorizes this group as American Indian, Eskimo or Aleut. This group was considered as the originating population in 1990.
** The 2000 and 2010 Census further categories this group into 2 separate groups: (1) Asian and (2) Native Hawaiian or Other Pacific Islander.
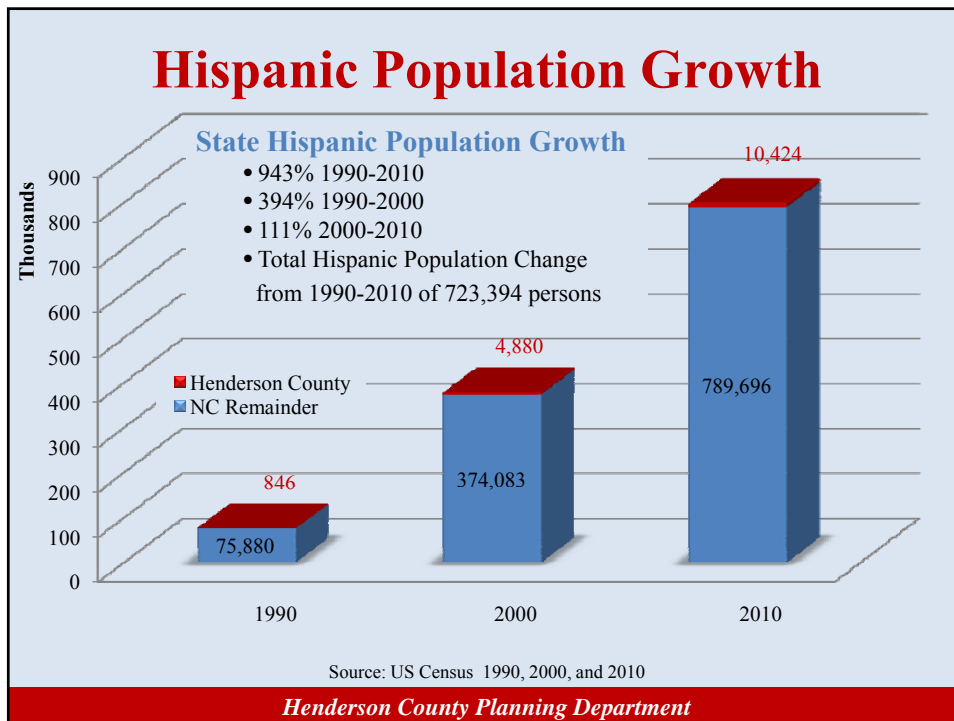*** The Two or More Race category was not available in the 1990 Census.

Source: US Census 1990, 2000 and 2010.

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Percent of Population Growth Attributable by Race 1990-2000 and 2000-2010

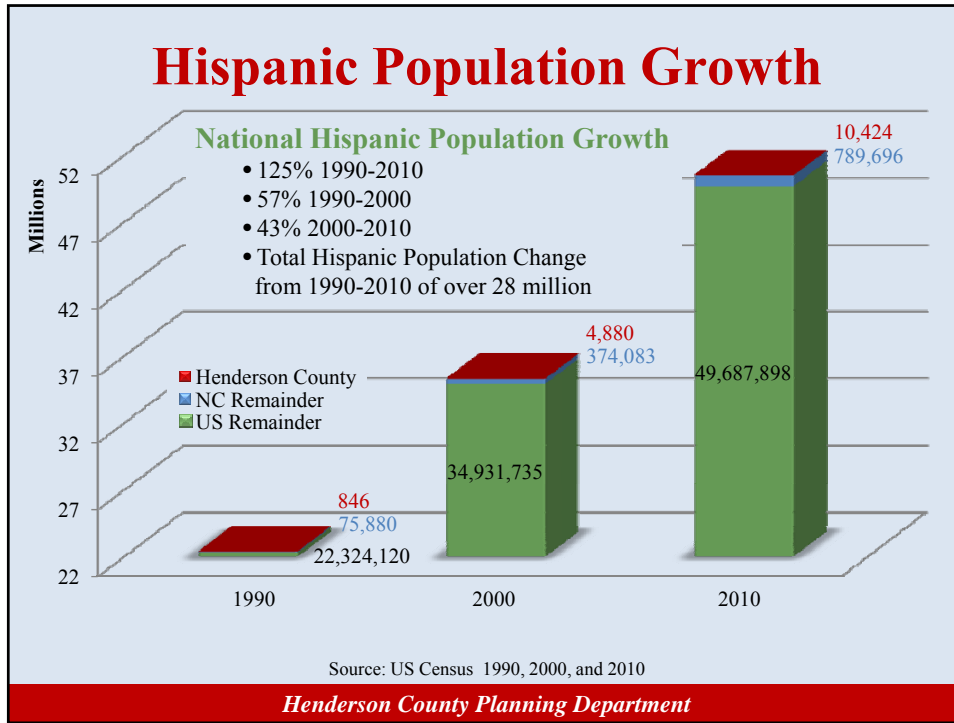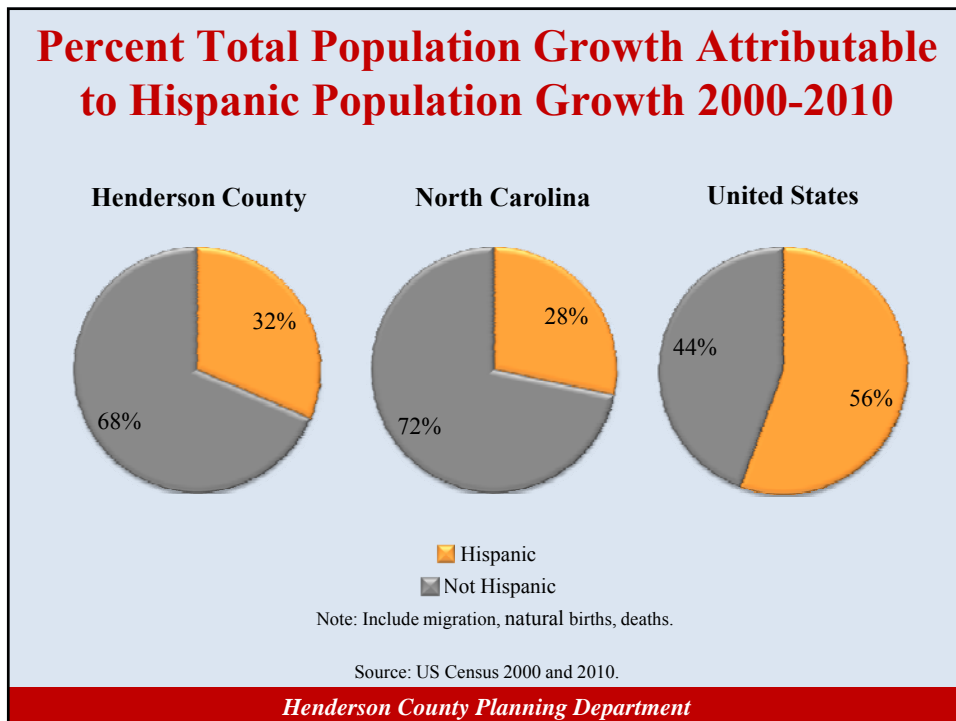Source: US Census 1990, 2000 and 2010.

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The Census: Race <u>and</u> Ethnicity

- Census asked respondents to identify race <u>and</u> ethnicity.
- Respondents reporting their ethnicity as Hispanic or Latino does not directly depict their reported race category.
  - o Example: A respondent reporting their ethnicity as Hispanic or Latino might report his/her race as any of the following (among others): White, Two or More Races, or Some Other Race [Hispanic or Latino group including Mexican, Puerto Rican, Cuban, or Spanish]

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Hispanic Population Growth

National Hispanic Population Growth
- 125% 1990-2010
- 57% 1990-2000
- 43% 2000-2010
- Total Hispanic Population Change from 1990-2010 of over 28 million

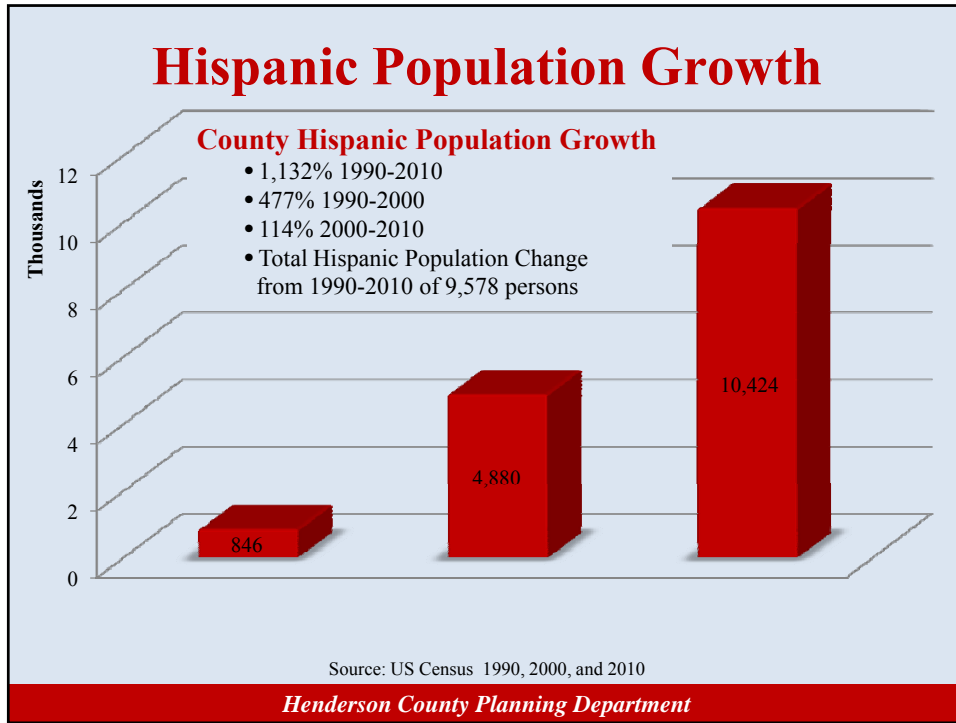Source: US Census 1990, 2000, and 2010

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Hispanic Population Growth

State Hispanic Population Growth
- 943% 1990-2010
- 394% 1990-2000
- 111% 2000-2010
- Total Hispanic Population Change from 1990-2010 of 723,394 persons

Source: US Census 1990, 2000, and 2010

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Hispanic Population Growth

County Hispanic Population Growth
- 1,132% 1990-2010
- 477% 1990-2000
- 114% 2000-2010
- Total Hispanic Population Change from 1990-2010 of 9,578 persons

Source: US Census 1990, 2000, and 2010

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Percent Total Population Growth Attributable to Hispanic Population Growth 2000-2010

Henderson County — 32% / 68%
North Carolina — 28% / 72%
United States — 44% / 56%

Hispanic
Not Hispanic

Note: Include migration, natural births, deaths.

Source: US Census 2000 and 2010.

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Housing Units and Occupancy

Henderson County
27.2% Total Change 2000-2010
60.3% Total Change 1990-2010

Source: US Census 1990, 2000, and 2010

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Housing Units and Occupancy

North Carolina
22.8% Total Change 2000-2010

Source: US Census 1990, 2000, and 2010

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2010 Census Data Not Yet Released

- Census Bureau is still in the process of releasing data
- Certain data should be made available as soon as within the next few weeks or make take several months.
- Examples of data that have not been released include:
  - o Detailed age distribution
  - o Detailed housing unit data
  - o Census Tract level data
- Staff will provide the Board with briefs as data becomes available.

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Questions?

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