#### **REQUEST FOR BOARD ACTION**

### HENDERSON COUNTY BOARD OF COMMISSIONERS

MEETING DATE: September 16, 2009

**SUBJECT:** 2007-2011 Strategic Plan – Quarterly Update

ATTACHMENTS: Quarterly Update

#### **SUMMARY OF REQUEST:**

Attached you will find the 2007 – 2011 Strategic Plan Quarterly Update for your review and discussion if necessary.

#### **BOARD ACTION REQUESTED:**

Staff requests that the Board of Commissioners approve the quarterly update as presented.

#### **Suggested Motion:**

I move that the Board approve the Strategic Plan Quarterly Update as presented.



## Quarterly Review - September 2009 -

Goal 1 To enhance public trust and confidence in County government through sound policy-making and implementation, professional management, and active citizen participation.

|              |  | Target Date | Status                                |
|--------------|--|-------------|---------------------------------------|
| Strategy 1.1 | Improve government accountability and fiscal stewardship by increasing cost effectiveness of County government.          |             |                                       |
| Objective A. | Limit operational growth for County-funded departments and agencies to tax growth benchmarks.                            | FY 2008     | • Complete                            |
|              | <ul> <li>Provide incentives to employees / departments / agencies for<br/>implementing cost-savings measures.</li> </ul> |             |                                       |
| Objective B. | Implement zero-based budgeting.  | FY 2008     | <ul> <li>Complete</li> </ul>          |
| Objective C. | Implement an energy conservation policy and plan.  | FY 2009     | <ul> <li>Implementing Plan</li> </ul> |
| Objective D. | Develop and implement a cost recovery policy and implementation plan.  | FY 2009     |                                       |
| Objective E. | Develop a funding formula for public school operational needs to include annual growth and schools expansion.            | FY 2009     |                                       |
| Objective F. | Develop a funding formula for the community college operational needs.   | FY 2009     |                                       |
| Strategy 1.2 | Improve citizen participation and understanding.   |             |                                       |
| Objective A. | Enhance the County's public information program by developing and implementing a comprehensive education program.        | FY 2009     | Ongoing                               |
| Strategy 1.3 | Responsibly plan for the County's capital needs.   |             |                                       |
| Objective A. | Implement a 12-year Capital Improvements Plan.   | FY 2009     | <ul><li>Ongoing</li></ul>             |
|              | <ul> <li>Determine by year the funds available to fund additional<br/>capital projects.</li> </ul>                       |             |                                       |

| dodi z io iesponsibly manage growth and its impacts | Goal 2 | To responsib | ly manage growth and its imp | acts. |
|---|--------|--------------|------------------------------|-------|
|---|--------|--------------|------------------------------|-------|

|              |  | Target Date | Status                      |
|--------------|--|-------------|-----------------------------|
| Strategy 2.1 | Take a leadership role in sewer and water planning. (CCP:SW- |             |                             |
|              | 01)  |             |                             |
| Objective A. | Establish and fund a 10-year capital improvement program and | FY 2009-    | <ul> <li>Ongoing</li> </ul> |
|              | capital reserve fund that is adequate to implement planned   | FY 2010     |                             |
|              | investments in sewer and water infrastructure. (CCP:SW-01-G) |             |                             |
| Objective B. | Consider forming an inter-local sewer and water agreement.   | FY 2010     |                             |
|              | (CCP: SW-01-C)   | -FY 2015    |                             |
|              |  |             |                             |

#### Strategy 2.2 To direct growth to areas where essential services and



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|              | infrastructure are present and protect sensitive natural areas and key historic / cultural resources from extensive development. (CCP: GMS-01)                      |                     |  |
|--------------|---|---------------------|--|
| Objective A. | <ul> <li>Develop a Land Development Code.</li> <li>Consolidate existing land development ordinances into a single Land Development Code. (CCP: GMS-01-B)</li> </ul> | FY 2008             | • Complete   |
| Objective B. | Adopt and begin enforcing the Land Development Code. (CCP: GMS-01)  | FY 2008             | <ul> <li>Complete</li> </ul>   |
| Objective C. | Develop a Cost of Community Services Study.   | FY 2008             | • Complete   |
| Strategy 2.3 | Begin community planning process. (CCP Section 4)   |                     |  |
| Objective A. | Complete one small area plan each fiscal year.  | FY 2007<br>-FY 2011 | <ul> <li>Etowah-HorseShoe<br/>plan currently under<br/>review by BOC.</li> <li>Edneyville plan draft<br/>expected in near<br/>future.</li> </ul> |
| Objective B. | Amend the CCP Implementation Schedule, in addition to other minor/technical revisions, in order to accommodate for the completion of the Land Development Code.     | FY 2008             | <ul> <li>Initially revised.</li> <li>County to review schedule annually.</li> </ul>  |

| To enhance the quality of life for all citizens through improved access to health care, children's services, aging and elderly services, human services, public safety and cultural and recreational resources. |
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|              |   | Target Date | Status                                   |
|--------------|---|-------------|--|
| Strategy 3.1 | Meet park needs through 2020. (CCP: R-01)   | •           |  |
| Objective A  | Develop a Countywide parks master plan focusing on long-range                                     | FY 2007     | <ul> <li>Initial needs</li> </ul>        |
|              | facility needs. (CCP: R-01-A)   | -FY 2010    | assessment complete.                     |
| Strategy 3.2 | Promote a diverse range of home ownership and rental opportunities. (CCP: H-01)                   |             |  |
| Objective A. | Adopt a Minimum Housing Code. (CCP: H-01-E)   | FY 2009     | <ul> <li>Complete</li> </ul>             |
| Objective B. | Begin enforcement of the Minimum Housing Code.  | FY 2010     | <ul> <li>Enforcement ongoing.</li> </ul> |
| Objective C. | Lead the establishment of an affordable housing trust fund. (CCP:                                 | FY 2007     |  |
|              | H-01-H)   | -FY 2010    |  |
| Strategy 3.3 | Protect the County's citizens through the provision of quality and responsive emergency services. |             |  |
| Objective A. | Develop and take action upon an E911 Improvement Study.   | FY 2008     | <ul> <li>Complete</li> </ul>             |
| Objective B. | Identify service levels of EMS and develop and implement an action plan for improvements.         | FY 2008     | <ul> <li>Complete</li> </ul>             |
| Objective C. | Address Emergency Medical Services (EMS) facility and operational needs.                          | FY 2010     |  |
| Objective D. | Assessment of County's wireless communications system.  | FY 2011     |  |



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| Strategy 3.4 | Provide professional and quality animal control services.                                      |         |                              |
|--------------|--|---------|------------------------------|
| Objective A. | Develop and implement a spay-neuter program to reduce the number of unwanted domestic animals. | FY 2008 | • Complete                   |
| Objective B. | Evaluate volunteer capacity and implement a volunteer program at the animal shelter.           | FY 2008 | • Complete                   |
| Strategy 3.5 | Address the needs of children within the community.  |         |                              |
| Objective A. | Coordinate children and family services via support for the United Agenda for Children.        | FY 2008 | • Complete                   |
| Strategy 3.6 | Address the needs of aging and elderly within the community.                                   |         |                              |
| Objective A. | Continue support of the public transportation program.   | FY 2008 | <ul> <li>Complete</li> </ul> |
| Objective B. | Continue funding non-profit programs that assist the elderly and aging within the community.   | FY 2008 | • Complete                   |

#### Goal 4 To protect and preserve the County's historic and natural resources.

|              |   | Target Date         | Status  |
|--------------|---|---------------------|---|
| Strategy 4.1 | Reduce farmland loss. (CCP: A-01)   |                     |   |
| Objective A. | Review whether the County's current policies regarding farmland preservation are adequate to protect agriculture land.            | FY 2009             | • Ongoing   |
| Objective B. | Consider the costs and practicality of establishing a farmland protection fund for Henderson County. (CCP: A-01-A)                | FY 2007<br>-FY 2010 | <ul> <li>Ongoing</li> </ul>   |
| Objective C. | Develop and implement a farmland preservation plan specific to Henderson County.  | FY 2009             | <ul> <li>Draft plan expected in coming weeks.</li> </ul>                      |
| Objective D. | Adopt voluntary Ag Districting options to include Enhanced Ag Districting.  | Oct 2008            | • Complete  |
|              |   |                     |   |
| Strategy 4.2 | Protect water quality. (CCP: N-02)  |                     |   |
| Objective A. | Begin enforcement of Sedimentation and Erosion Control standards within County land development ordinances. (CCP: N-02-D)         | FY 2008             | • Complete  |
| Objective B. | Identify and incorporate Storm Water Management standards and requirements into County land development ordinances. (CCP: N-02-E) | FY 2009             | <ul> <li>Stormwater Master<br/>Plan underway</li> </ul>                       |
| Objective C  | Determine whether we adopt State storm water standards or develop our own standards.  | April 2009          | <ul> <li>Delayed until further<br/>along with Master</li> <li>Plan</li> </ul> |
| Objective C. | Begin development and enforcement of Storm Water Management standards within County land development ordinances. (CCP: N-02-E)    | FY 2009             | <ul> <li>Begin after completion<br/>of above</li> </ul>                       |
| Objective D. | Address coordination of watershed programs within the County.   | FY 2008             | • Complete  |



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| Strategy 4.3 Objective A. | Protect key sites of historical and cultural significance from development. (CCP: N-05)  Conduct an inventory of historic / culturally significant sites / structures, as related to the cemetery issue. (CCP: N-05-A) | FY 2009 | <ul> <li>Planning Staff is<br/>working with Historic<br/>Resources Commission<br/>to conduct inventory.</li> <li>Volunteers being<br/>solicited to assist with<br/>this task.</li> </ul> |
|---------------------------|--|---------|--|
| Strategy 4.4 Objective A. | Address solid waste management issues including recycling and upcoming pertinent solid waste legislation.  Develop a comprehensive 20-year Solid Waste Management Plan.  | FY 2009 | <ul> <li>20 Year Vision         Approved by Board         Feasibility Study underway     </li> </ul>   |
| Strategy 4.5 Objective A. | Promote energy efficiency and the use of sustainable and renewable energy sources within the County.  Conduct an energy efficiency study of County-owned facilities.   | FY 2009 | <ul> <li>Complete; Ongoing</li> </ul>  |

| Goal 5 | To responsibly plan for the County's educational facility needs. |
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| COALS  | TO responsibly blan for the County's educational facility needs. |

|              |  | Target Date         | Status            |
|--------------|--|---------------------|-------------------|
| Strategy 5.1 | Take a leadership role in school facilities planning. (CCP: PS-01)   |                     |                   |
| Objective A. | Implement a CIP for education through debt service issuance.   | FY 2007<br>-FY 2011 | Complete; Ongoing |
| Objective B. | Work with public school system to develop a growth projection  | FY 2007             |                   |
|              | model for planning for school facility needs.  | -FY 2011            |                   |
| Strategy 5.2 | Promote schools to function as focal points for communities. (CCP: PS-02)  |                     |                   |
| Objective A. | Consider incorporating mechanisms that link public school  | FY 2007             |                   |
|              | capacity and long-range public schools master plans to the land development permitting process into County land development ordinances. (CCP: PS-02-B) | -FY 2010            |                   |
| Objective B. | Establish site selection criteria for new schools and site design  | FY 2007             |                   |
|              | criteria for all schools. (CCP: PS-02-C)   | -FY 2010            |                   |



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| Goal 6 To help create a business climate that promotes a growing and diversified economy | Goal 6 | To help create a b | usiness climate that | promotes a growin | g and diversified economy |
|--|--------|--------------------|----------------------|-------------------|---------------------------|
|--|--------|--------------------|----------------------|-------------------|---------------------------|

|              |   | Target Date | Status                      |
|--------------|---|-------------|-----------------------------|
| Strategy 6.1 | Support the development of the industrial sector of the County's economy.   | ·           |                             |
| Objective A. | Support economic development efforts to retain the County's existing businesses.  | FY 2008     | <ul> <li>Ongoing</li> </ul> |
| Objective B. | Develop an inventory of land suitable for industrial use, meeting<br>the criteria of size, access, utility availability and cost of<br>acquisition. | FY 2008     | Complete                    |
| Objective C. | Research the feasibility of constructing an industrial park for new industry recruitment.   | FY 2009     | <ul> <li>Ongoing</li> </ul> |
| Strategy 6.2 | Support the County's agriculture industry as an important element of the County's economy.  |             |                             |
| Objective A. | Support economic development efforts to retain the County's existing businesses.  | FY 2008     | <ul> <li>Ongoing</li> </ul> |