REQUEST FOR BOARD ACTION

HENDERSON COUNTY

BOARD OF COMMISSIONERS

| MEETING DATE: | 17 September 2008 |
|----------------|--------------------------------|
| SUBJECT: | Modification of HCTV-11 policy |
| ATTACHMENT(S): | Draft revision to policy |

SUMMARY OF REQUEST:

In light of the current pending referendum issue and requests from non-partisan groups to host issues information forums on HCTV-11, the attached revisions to your broadcast policies are needed to clarify that such forums are permissible.

County staff will be present and prepared if requested to give further information on this matter.

BOARD ACTION REQUESTED:

Consideration and approval of the policy revisions

If the Board is so inclined, the following motion is suggested:

I move that the Board adopt the proposed amendments to the Television Cablecast Policies and Procedures.

Proposed changes to the Henderson County Television Cablecast Policies and Procedures.

Changes to current language are indicated first, followed by "clean" language.

. . .

. . .

2.4.1 Except as specifically provided in this subparagraph, the County will not air any audio-video programming on HCTV which has as its purpose or substantial effect the assistance of a campaign for election of any person to any office or the promotion or opposition to an ballot position. From the time of their announced candidacy until after the election, announced candidates to any elected office shall not be permitted to make personal statements on HCTV, except as participants of formal public meetings in the discharge of their regular and routine duties. Information concerning information on any ballot issue affecting County Government services, but not concerning individual candidates for or occupants of political office, may be allowed. Character-generated election results may also be aired.

2.4.4 Except as otherwise provided herein, programs which promote, endorse, or advertise any nonprofit agency, private business, commercial service or product, profitmaking activity, political candidate or <u>electoral issue</u> will not be aired. **Deleted**: partisan cause

Deleted: Factual information

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