



JUN 20 2006

Land-of-Sky Regional Council

Buncombe • Henderson • Madison • Transylvania Counties

June 12, 2006

Dear Friends of the River:

In celebration of River Month, over the past years, Land-of-Sky Regional Council has sponsored the Mayor's Cup Raft Race. This event has proven to be an exciting and friendly competition among our Region's elected officials which have made up 10, sometimes more, teams. Last year the City of Asheville was victorious. This could be your year to win — so gather up your team. All equipment (rafts, paddles, life jackets) will be provided. There is no entry fee, but employee bonuses for taking county or city officials' places in the raft are allowed (if done discretely).

The date for the Mayor's Cup Raft Race has been set for Sunday, August 20, 2006 with a start time of 3:30 p.m. at the French Broad River Park on Amboy Road in Asheville. **Please plan to arrive by no later than 3:15pm.** The purpose of the "Raft Race" is to acknowledge the importance of the French Broad River to the four-county region as a cultural, economic, natural and recreational resource. Radio Personality Pat Ryan of WXOL Oldies 96.5 will emcee the event.

All preparations are well underway for this celebration but we need your support. Your teams will make the Mayor's Cup Raft Race another successful event on our beautiful French Broad River.

Should you require further information, please call Land-of-Sky Regional Council at 251-6622, ask for Sue.

Sincerely,

Joe McKinney, Executive Director

Enclosures (2)

cc: BOC Steve





We hope that you will join us for the fun and excitement—it is a great way to demonstrate your civic pride while acknowledging the importance of the French Broad River to this region as a cultural, economic, natural, and recreational resource. Our goal for 2006 is to have at least ten teams participating in the race. Start forming your teams today!

To Register for the “Mayor’s Cup” Raft Race:

Complete the enclosed registration form and return it via mail, fax or e-mail by August 11, 2006.

Mail to:

“Mayor’s Cup” Raft Race
Land-of-Sky Regional Council
25 Heritage Drive
Asheville, NC 28806

Fax to: (828) 251-6353

Email to: info@landofsky.org

Please give us your crew’s home or cell phone numbers so Captains can call if the race is cancelled due to inclement weather or water conditions.

August 20, with a **start time** of 3:30 p.m. **Teams should arrive at the park no later than 3:15 pm.** Teams may be composed of elected officials or a mixture of elected officials and staff. All equipment (rafts, paddles, life jackets) is provided. Safety personnel will be on the scene in case of any mishap. There is no entry fee.

Captains and crews will meet at the French Broad River Park on Amboy Road in Asheville. The teams will sprint approximately 100 yards to the finish line at the park. The presentation of the Mayor’s Cup and ribbons will follow shortly after the completion of the race.



"MAYOR'S CUP" RAFT RACE
Sunday, August 20, 2006
3:30 PM – Arrive by 3:15 pm
French Broad River Park
Asheville, NC

REPRESENTING

(City/County): _____

"CAPTAIN"

(Mayor/Commissioner): _____

Telephone #

(Home/Cell)

(Work)

"CREW" MEMBERS (City/County Officials):

Telephone #

(1) _____ (Work) _____ (Home/cell) _____

(2) _____ (Work) _____ (Home/cell) _____

(3) _____ (Work) _____ (Home/cell) _____

(4) _____ (Work) _____ (Home/cell) _____

(5) _____ (Work) _____ (Home/cell) _____



**ACCEPT
THE
CHALLENGE**