



# Henderson County Public Library System

## STRATEGIC PLAN

### 2021 – 2026



ADOPTED BY THE LIBRARY BOARD OF TRUSTEES: AUGUST 12, 2021



## MISSION:

The Henderson County Public Libraries engage the community through experiences and services that educate minds and enrich lives.



## VISION:

The Henderson County Public Libraries will provide equitable access to opportunities for the community to learn, create, and connect.

# CORE VALUES

### Equity, Diversity, and Inclusion

*Welcoming all with respect and treating everyone as valued individuals.*

### Collaboration and Creativity

*Engaging the community to create opportunities for growth.*

### Innovation

*Responding to community needs with emerging technology, programs, and resources.*

### Professional Excellence and Integrity

*Delivering high quality, positive, knowledgeable, and non-judgmental service.*

### Lifelong Learning and Literacy

*Providing access to relevant, useful resources and programs through diverse formats.*



# ENGAGING COMMUNITY



Expand the library presence throughout the community to create equitable opportunities for underserved areas and populations.



Develop and maintain collaborative partnerships to enhance community initiatives.



Demonstrate the library's value and impact within the community through effective, data driven marketing strategies.



Remain aware of current trends and implement emerging technology to address community need.



Adapt programs offered based on community need.



Foster an inclusive environment of welcoming, professional, and high quality customer service.





# EDUCATING MINDS

- Evaluate and address barriers the public may experience to accessing library resources.
- Provide workforce development resources and training that foster economic growth and improved quality of life.
- Implement access to diverse resources and collections.
- Cultivate 21<sup>st</sup> century skills addressing early childhood, adult learning, digital, health, and financial literacies.
- Equip all library staff to successfully support Strategic Initiatives through opportunities for training and professional development.







# ENRICHING LIVES

- Develop culturally diverse programming that engages the community.
- Cultivate partnerships with community organizations to foster culturally diverse learning experiences.
- Provide intergenerational creative learning programming to promote social experience and growth.
- Create spaces in or around the library where community members engage in active learning and strengthen social connections.
- Provide equitable access to new technologies to address the digital divide.
- Develop physical and electronic collections and resources to support cultural and recreational community needs.

